



## Information > AIPA General Excellence Contest

**Advisers:** AIPA recognizes Excellence for the overall product in the main contest areas. Directions for submission are as follows.

**Contest deadline:** See [azaipa.org](http://azaipa.org)

**Winners announcement:** AIPA Fall Convention

### Rules and Regulations

- 1) The school/publication **MUST** be a member of AIPA to submit entries in the contest. Any entries submitted by a non-member school will not be judged. If you aren't sure if you are a member, contact [azstudentpress@gmail.com](mailto:azstudentpress@gmail.com)
- 2) Each entry must have been created/published between August and May of the current school year. Any entry published before or after this date will be disqualified.
- 3) Payment must be arranged at the time of submission.

### Screening Process

Please check your entries carefully before submitting them. Also, please remember that this is strictly a contest and not an evaluation or critique service. All content materials become the property of AIPA. First place winners may be used for publication purposes.

Due to the large number of entries, please follow this screening process or entries **MAY BE DISQUALIFIED** for the following reasons:

- Entries submitted in the wrong category.

Please read thoroughly the descriptions for each category to determine if an entry meets the criteria listed.

- Incomplete information included with the entry e-mail.
- Not having been published or posted during the contest period.
- Copyright violation or plagiarized work.
- Submissions received after the deadline.

All AIPA Fall Contest entries, with the exception of hard-copy General Excellence submissions, must be submitted online. Audio/video files must be saved as MP3, MPEG4 or AVI.

### To enter, follow these steps:

- 1) Fill out the Membership and Contest Registration forms found at [azaipa.org](http://azaipa.org).
- 2) Fill out the Entry Google form for the correct type of publication using the link also found at [azaipa.org](http://azaipa.org).
- 3) Refer to the Category Description below, naming your entries with category number\_school name\_student's full name\_ and a brief form of the headline or caption. Example: GE1\_SunriseMountain\_KristyRoschke\_Lit Mag Name.
- 4) Online publications may use the spreadsheet to give the link to the live web entry.
- 5) Hard copy entries should be mailed to the address below. Yearbook advisers who wish to deliver their entry by hand should email the contest coordinator to make arrangements: [aipacontest@gmail.com](mailto:aipacontest@gmail.com). (Dropping off entries at the Fall Convention is often an option)

### Mail (registration form, payment & General Excellence entries) to:

AIPA - Contest Coordinator, 3241 E Shea Blvd. Suite 174, Phoenix AZ 85028

**Judging:** Judges will follow professional standards and guidelines for each category. Judges may be professionals working in the journalism field or experienced and impartial advisers.

Remember: Contest entries must have been published between August and June of the current school year. Entries may not be submitted in more than one category.

NOTE: Please see the [azaipa.org](http://azaipa.org) site for deadlines and other information. If you have questions, email the Contest Coordinator at [aipacontest@gmail.com](mailto:aipacontest@gmail.com).

## **General Excellence Category Descriptions > AIPA Fall Contest**

### **Literary Magazine**

GE1 - Each magazine entry will be judged on overall presentation and design. Literary magazines and special edition magazines may be entered in this category.

### **News or Special Edition Magazine**

GE2 - Schools may submit either four news issues printed during the current school year and enter them as a single entry OR one special edition magazine. Entries will be judged on overall presentation of coverage, leadership and design.

### **Print Newspaper**

GE3 - Select four issues printed during the current school year and enter them as a single entry. Entries will be judged on overall presentation of coverage, leadership and design.

### **Online Newspaper**

GE4 - An entire online site will be evaluated for excellence in design and content. All writing should be included in the Newspaper contest, and video should be included in the TV, Radio and Film contest.

### **Yearbook**

GE5 - Each yearbook entry will be judged on overall presentation and design. One entry per school. Entry will be judged on overall presentation of material whose whole is greater than the sum of its parts. Submit a book for this entry.

### **Broadcast**

GE6 - Evaluates a broadcast for overall excellence in content, creativity and execution. Entries in this category should include three complete broadcasts as originally aired.