



## AIPA Yearbook Category Descriptions

This contest contains categories for photography, layout and design, writing, and miscellaneous other aspects of a yearbook.

Schools may submit up to four entries per category unless otherwise noted. If your yearbook is non-traditional, just use the category that fits best for the entries you want to submit.

### **Screening Process**

Please check your entries carefully before submitting them. All content materials become the property of AIPA. First place winners may be used for publication purposes.

Due to the large number of entries, please follow this screening process or entries MAY BE DISQUALIFIED for the following reasons:

- Entries submitted in the wrong category. Please read thoroughly the descriptions for each category to determine if an entry meets the Criteria listed.
- Writing and photography entries not outlined in RED on the page. Failure to indicate the specific entry will result in disqualification.
- Incomplete information included with the entry
- Entering more than four entries per category.
- Not having been published or posted during the contest period.
- Copyright violation or plagiarized work.
- Submissions received after the deadline.

Remember: You must submit the Membership and Contest Registration Form before you will be eligible. This form is available at [azaipa.org](http://azaipa.org) as an online submission as well as a PDF.

### **Naming the Entries**

Each PDF entry must be named with category number (found in the category documents at [azaipa.org](http://azaipa.org)) school name, student's full name and a shortened form of the headline or caption for the entry.

Example:

N2\_SunriseMountain\_KristyRoschke\_Homecoming

Any entry that represents the work of more than two students should be designated as a "staff" entry rather than naming the individual students. Please outline in red the content to be judged on the page or spread.

You will upload these PDF's with your entry form.

### **GE6-General Excellence**

Each yearbook entry will be judged on overall presentation and design. One entry per school.

Entry will be judged on overall presentation of material whose whole is greater than the sum of its parts. Submit a book for this entry.

## Y1-Theme Development

Theme selection and development through design, photos and writing. Entry must include cover, endsheets, opening, dividers and closing. Entries will be judged on overall unity of theme package including theme copy, typography, graphics and color, and how the theme relates to the school. Only one entry per school. DO NOT submit the entire book.

## Y2-Student Life Spread

One spread from the student life section, or one from a chronological book that features student life as the dominant content. Entries will be judged on the quality of copy including quotes, realistic action photos, informative and interesting headlines, captions, infographics, layout and design, as well as how well the spread covers a special event, student life styles or situations particular to the school.

## Y3-Academics Spread

One spread from the academics section, or one from a chronological book that features academics as the dominant content. Entries will be judged on the quality of copy including quotes, realistic action photos, informative and interesting headlines, captions, infographics, layout and design, as well as on how well the spread includes a unique angle that highlights an academic situation.

## Y4-Clubs/Organizations Spread

One spread from the clubs/organizations section, or one from a chronological book that features clubs or organizations as the dominant content. Entries will be judged on the quality of copy, realistic action photos, well cropped and composed group photos, informative headlines and captions and IDs, and layout and design, as well as on how well the spread emphasizes club activities, not just its goals.

## Y5-Sports Spread

One spread from the sports section, or one from a chronological book that features sports as the dominant content. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, scoreboards, and layout and design, as well as on how well the spread focuses on drama and emotion of the event, not the play-by-play review.

## Y6-People Spread

One spread from either student or faculty/administration coverage. The spread must include mugshots. A similar type of spread can be entered from a chronological book. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, and layout and design, as well as on how well the spread focuses on events and people of interest to all students.

## Y7-Seniors Spread

One spread from the senior section, or one from a chronological book that features seniors as the dominant content. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, layout and design, and use of color, as well as on how well the spread highlights significant people or activities.

## Y8-Advertising Spread

One spread from the advertising section.

These can be senior or business ads. Entries will be judged on the quality of copy and typography, effective illustrations or photos, well-written headlines, and layout and design.

## Y9-Single Ad Design

One student-produced ad. This can be a senior ad.

Entries will be judged on the quality of copy and typography, effective illustrations or photos, well-written headlines, and layout and design.

## Y10-Theme Photo

One photo that relates to theme concept. Do not submit posed shots or portraits. Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, point quality, interest and effective cropping.

## Y11-Student Life Photo

One photo from the student life section or spread in a chronological book with emphasis on students inside or outside the school environment. Do not submit posed shots or portraits.

Submit the entire spread and indicate in red which photo to judge.

Entries will be judged on composition, point quality, interest and effective cropping.

## Y12-Clubs/Organizations Photo

One photo from the clubs/organization section or spread in a chronological book. Photos should emphasize the human interest angle and focus on people in their environment. Do not submit posed shots or portraits. Submit the entire spread and indicate in red which photo to judge. will be judged on composition, point quality, interest and effective cropping.

## Y13-Sports Action Photo

Photos should be well-cropped, in- focus photo with excellent tonal quality. Posed shots and portraits are not accepted.

Submit the entire spread and indicate in red which photo to judge. Photo will be judged on composition, point quality, interest and effective cropping.

## Y14-Academic Photo

Photo should be focused on students in a learning situation either in or out of class. Posed shots and portraits are not accepted.

Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, point quality, interest and effective cropping.

## Y15-Feature Photo

Human interest photo with emphasis on people in their environment. Do not submit posed shots or portraits.

Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, point quality, interest and effective cropping.

## Y16-Computer Graphic Design

The spread illustrates contemporary use of graphics to enhance the content of the subject matter on the spread. Graphics include the use of typography, screens, lines, logos and special heads.

## Y17-Index

Creative use of graphics, screens, typography, photos and/or short features to enhance the presentation of the index. Submit entire index. Only one entry per school.

## Y18-Feature Writing

Feature writing and reporting on school and community from the student life section, or from a spread in a chronological book.

Submit the entire spread, and clearly indicate in red which story you wish judged.

## Y19-Sports Reporting

Sports reporting for the season that makes the reader feel the she/he is reliving the season.

Submit the entire spread, and clearly indicate in red which story you wish judged.

## Y20-Sports Feature Writing

Any topic that spotlights an unusual aspect of any event, a coach, a player or any controversy. Submit the entire spread, and clearly indicate in red which story you wish judged.

## Y21-Academic Writing

Any copy which features a department, a subject or unusual academic direction but not a personality profile of a teacher. Submit the entire spread, and clearly indicate in red which story you wish judged.

## Y22-Clubs/Organizations Writing

A story that gives the reader a fresh view of the organization. It can be from the clubs/organization section of the book or from a spread in a chronological book that features a club or organization.

Submit the entire spread, and clearly indicate in red which story you wish judged.

## Y23-Personality Profile

Writing focusing on one teacher, staff member or student that makes the character three dimensional. Submit the entire spread, and clearly indicate in red which story you wish judged.

## Y24-Sidebar Writing

Any coverage on a topic that adds to spread contents. Submit entire spread and note the coverage you wish judged.

## Y25-Headline Writing

Include three secondary and primary headlines per entry. Submit entire spreads. Do not submit label headlines or one-word headlines with no secondary headline.

## Y26-Caption Writing

Captions that have been written for three photographs, one of which must be for a sport. Submit the entire spread and indicate in red both

The caption to be judged and accompanying photo.

## Y27-Social Justice Reporting

With a focus on equity and inclusion, a story or story package may be submitted. A statement explaining why this coverage was included in the publication and any outcomes or impact the coverage had within the school community is required.