

TV, Film Scoring Rubric

Category:

School:

Student's Name:

Treatment:

1 Complete lack of storyline or purpose of production – just a collection of clips	2 Story lacks either purpose or beginning, middle or end; lacks audible dialog that should be there or inappropriate music/sound effects and lacks shot variety	3 Story has purpose; beginning, middle and end, but has no music or sound effects that enhances the story and only uses one shot type	4 Story has purpose; beginning, middle and end; missing any lighting, music or sound effects that could enhance story – contains variety of shots	5 Story has purpose; beginning, middle and end; lighting, music and sound effects used to enhance story and obvious variety of shots
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Creativity:

1 Entire production lacks creativity and vision – boring to watch	2 Less than 2/3 of production exhibits creative use available resources	3 More than 2/3 of production exhibits creativity but < 3 scenes lack creativity	4 Enjoyable to watch and exhibits creativity in all but 1 or 2 scenes	5 Entire production exhibits creativity and use of all available resources
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Editing:

1 Includes only raw footage as shot from the camera with no cuts, transitions or effects	2 Obvious that the clip was edited but contains gaps between the clips or any "dead air"	3 Some transition are included but contains stray frames, inconsistent sounds or effects that distract from the storyline	4 Inconsistent transitions were used, some clips have inconsistent color or contrast or ANY required elements are missing such as: slugs, lower thirds or titles	5 Perfect Editing – all shots match up, no gaps, stray frames, consistent transitions are used, colors & contrast are consistent and ALL required elements are included
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Sound:

1 No Sound	2 Intermittent sound	3 Sound with inconsistent volume or background noise	4 Consistent sound without supporting music/sound effects	5 Consistent sound with supporting music and sound effects
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Lighting:

1 No picture	2 50% or more of the video has parts that are too dark or too light to see details	3 Inconsistent lighting with some clips being too light and others being too dark	4 Even lighting but colors are inconsistent in the video or lacks white balancing	5 Consistent lighting and it is used to create atmosphere and enhance the story
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Camera:

1 "Shaky Picture" that demonstrates complete lack of camera control	2 50% or more of the video has parts that demonstrate lack of camera control or frequent and sudden zooms, pans or tilts	3 50%-75% of the video has consistent camera movement with some clips being shaky or having sudden zooms, pans or tilts	4 Consistent camera movement with no shaky camera and no more than one instance of sudden zoom, pan or tilt	5 Camera movement is smooth with no shaking, sudden zooms, tilts or pans
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_____ **No Award**

_____ **Award** Circle one: **Superior** (All 5s) **Excellent** (Combination of 4s and 5s) **Honorable Mention** (Range of 3-5s)

General comments or areas to improve upon for future work:
