



Information > AIPA General Excellence Contest

Advisers: AIPA recognizes Excellence for the overall product in the main contest areas. Directions for submission are as follows.

Contest deadline: June 15

Winners announcement: AIPA Fall Convention

Rules and Regulations

- 1) The school/publication **MUST** be a member of AIPA to submit entries in the contest. Any entries submitted by a non-member school will not be judged. If you aren't sure if you are a member, contact Paula Casey: p.casey@anews.com. You have time to join AIPA before entering.
- 2) Each entry must have been created/published between August and May of the current school year. Any entry published before or after this date will be disqualified.
- 3) Payment must be arranged at the time of submission.

Screening Process

Please check your entries carefully before submitting them. Also, please remember that this is strictly a contest and not an evaluation or critique service. All content materials become the property of AIPA. First place winners may be used for publication purposes.

Due to the large number of entries, please follow this screening process or entries **MAY BE DISQUALIFIED** for the following reasons:

- Entries submitted in the wrong category. Please read thoroughly the descriptions for each category to determine if an entry meets the criteria listed.
- Incomplete information included with the entry e-mail.
- Not having been published or posted during the contest period.
- Copyright violation or plagiarized work.
- Submissions received after the deadline.

All AIPA Fall Contest entries, with the exception of the print General Excellence submissions, must be submitted online. Audio/video files must be saved as MP3, MPEG4 or AVI.

To enter, follow these steps:

- 1) Fill out the Membership and Contest Registration form found at azaipa.org.
- 2) Request your Google Drive folder using the link to the form also found at azaipa.org. You will receive your folder within a few days of submitting the form.
- 3) Refer to the Category Description, naming each of your entries with category number_school name_student's full name_and a brief form of the headline or caption. Example: GE1_SunriseMountain_KristyRoschke_Lit Mag Name.
- 4) Upload all entries into the Google Drive folder that has been shared with you.
- 5) Inside your drive folder, you will find a spreadsheet you must also fill out with entry information for all entries.
- 6) Online publications may use the spreadsheet to give the link to the live web entry.

Mail (registration form, payment & General Excellence entries) to:

AIPA c/o Paula Casey
1001 N. Central Ave., Suite 670
Phoenix, AZ 85004-1947

Judging: Judges will follow professional standards and guidelines for each category. Judges may be professionals working in the journalism field or experienced and impartial advisers.

Remember: Contest entries must have been published between August and May of the current school year. Entries may not be submitted in more than one category.

NOTE: General Excellence print entries must be postmarked by June 15.

If you have questions, email Jan Carteaux at aipacontest@gmail.com.

General Excellence Category Descriptions > AIPA Fall Contest

Literary Magazine

GE1 - Each magazine entry will be judged on overall presentation and design. Literary magazines and special edition magazines may be entered in this category.

News or Special Edition Magazine

GE2 - Schools may submit either four news issues printed during the current school year and enter them as a single entry OR one special edition magazine. Entries will be judged on overall presentation of coverage, leadership and design.

Print Newspaper

GE3 - Select four issues printed during the current school year and enter them as a single entry. Entries will be judged on overall presentation of coverage, leadership and design.

Online Newspaper

GE4- An entire online site will be evaluated for excellence in design and content. All writing should be included in the Newspaper contest, and video should be included in the TV, Radio and Film contest.

Yearbook

GE5 - Each yearbook entry will be judged on overall presentation and design. One entry per school. Entry will be judged on overall presentation of material whose whole is greater than the sum of its parts. Submit a book for this entry.

Broadcast

GE6 - Evaluates a broadcast for overall excellence in content, creativity and execution. Entries in this category should include three complete broadcasts as originally aired.