



Information > AIPA Fall Contest for TV, Radio, and Film

Advisers: Entries for this contest include broadcasts for video announcements, radio shows and web presentations that bring journalistic stories to students. Enter writing and photography from online newspapers and yearbooks in the Newspaper or Yearbook contests. All entries must be submitted online as follows.

Contest deadline: June 15

Winners announcement: AIPA Fall Convention

Rules and Regulations

- 1) The school/publication **MUST** be a member of AIPA to submit the contest. Entries submitted by a non-member school will not be judged. If you aren't sure if you are a member, contact Paula Casey: p.casey@ananews.com. You have time to join AIPA before entering the contest.
- 2) Each entry must have been created/published between August and May of the current school year. Any entry published before or after this date will be disqualified.
- 3) Payment must be arranged at the time of submission.
- 4) Most categories allow for up to four entries. Entries may not be submitted in more than one category.

Screening Process

Please check your entries carefully before submitting them. All content materials become the property of AIPA. First place winners may be used for publication purposes.

Due to the large number of entries, please follow this screening process or entries **MAY BE DISQUALIFIED** for the following reasons: --
Entries submitted in the wrong category. Please read thoroughly the descriptions for each category to determine if an entry meets the criteria listed

- Writing and photography entries not outlined in RED on the page. Failure to indicate the specific entry will result in disqualification.
- Incomplete information included with the entry e-mail.
- Entering more than four entries per category.
- Not having been published or posted during the contest period.
- Copyright violation or plagiarized work.
- Submissions received after the deadline.

Remember: You must submit the Membership and Contest Registration Form before you will be eligible. This form is available at azaipa.org as an online submission as well as a PDF.

To enter, follow these steps:

- 1) Fill out the Membership and Contest Registration form found at azaipa.org.
- 2) Request your Google Drive folder using the link to the form also found at azaipa.org. You will receive your folder within a few days.
- 3) Refer to the Category Description, naming each of your entries with category number_ school name_ student's full name_ and an abbreviated headline or caption.
Example: N1_ SunriseMountain_ KristyRoschke_ Homecoming.
- 4) Upload all entries into the shared Google folder.
- 5) Inside your drive folder, you will find a spreadsheet on which to list each entry.
- 6) Online publications may use the spreadsheet to give the links to live web entries, making sure to include the URL for each entry. *No need for a file upload on live web entries.

NOTE: Online submission is required for all contest entries except General Excellence entries, which must be postmarked by June 15.

Mail (registration form, payment & General Excellence entries only) to:

AIPA c/o Paula Casey
1001 N. Central Ave., Suite 670
Phoenix, AZ 85004-1947

Judging: Judges will follow professional standards and guidelines for each category. Judges may be professionals working in the journalism field or experienced and impartial advisers. Also, please remember that this is strictly a contest and not an evaluation or critique service.

Remember: Contest entries must have been published between August and May of the current school year. Limit four entries per category. Entries may not be submitted in more than one category.

If you have questions, email Jan Carteaux at aipacontest@gmail.com.

TV, Film, Radio Category Descriptions > AIPA Fall Contest

This contest contains categories for broadcast video, production, short film, and podcasts.

AV1 - News Story (News Package)

News stories include objective reporting, not opinion. They cover the 5Ws and H and may include interviews, sound bites, voiceovers, dramatizations, graphics, b-roll and stand-ups.

AV2 - Feature Story (Feature Package)

Features stories take a more in-depth look at a subject than a basic news story. They may be longer-form and may be less formally structured than a news story.

AV3 - Sports News Story (Sports Package)

This category is for sports news stories that cover the 5Ws and H of a sporting event. This may include recaps, highlights, stories about teams, coaching changes or playoffs. They may include interviews, sound bites, voiceovers, dramatizations, graphics, b-roll and stand-ups, but **not** personality profiles.

AV4 - Personality Profile

These stories focus on an interesting person or group. They should capture some unusual or exceptional facet of life or an accomplishment. Stories should not simply be a biography. They must include interviews and also may also include voiceovers, dramatizations, graphics, b-roll and stand-ups. This category can include sports-themed personality profiles.

AV5 – Commentary

These stories give an opinion on a news event or issue and should clearly be labeled as opinion or commentary.

AV6 – Commercial

Commercials should advertise products, businesses, school clubs and organizations or events that are appropriate for students or the community.

AV7 - Public Service Announcement

PSAs should provide insight into an issue of importance to students or the community. It may not sell a product or service or promote a fundraiser.

AV8: Promo

Promotional pieces provide information about an upcoming event, fundraiser or community service project. Promos could also include highlight segments or other methods to entice viewers to act.

AV9 - Intros and Outros

Produced video opening or closing title sequences that are used to introduce or close a program or segment. Time limit: 60 seconds.

AV10 - Motion Graphics

This category may be for an opener, commercial or other production. It may be a compilation of animated sequences or elements. This category includes stop-motion animation and motion graphics.

AV11 - Live Sports or Event Coverage

This category judges the production of a live event, which includes sports play-by-play. It focuses on the overall production of the program, and it emphasizes the production value and technique. Coverage must be live or live-to-tape. Only five minutes of unedited coverage will be viewed for judging, and the five minutes should include only a single uncut sequence. Choose your five-minute segment carefully to highlight the best of the program.

BROADCAST TALENT

AV12 - News Anchor

Entries should be a compilation of broadcast segments from a single anchor or team of anchors. Entries should include at least two examples of the talent's best work, but can include several different newscasts. The entire entry should run no longer than four minutes. Delivery and professionalism are factors in this category.

AV13 - Field Reporter

Entries should include segments of the work of a single news field reporter. They should include at least two examples of the reporter's best work and can include stand-ups, look-lives, field interviews and on-scene reports, as well as other field reports. The entire entry should run no longer than four minutes. Delivery and professionalism are factors in this category. This category does not include live sports announcers, but can include reporter work from sports news.

AV14 - Studio Talent

Entries should be a compilation of segments of the work of a single studio talent or team. Entries should include at least two examples of the reporters' best work, but can include work from several different newscasts. The entire entry should run no longer than four minutes. The segments should include only studio segments, such as special reporter, weather, sportscaster, talk show or in-studio interview.

OTHER**AV15 - Short Film – Fiction**

This should be a creative project that tells a story. It may be an original script, or an adapted screenplay from another literary genre, such as a poem or short story. If the film is adapted from a copyrighted work, then a written release or permission to use is required. The entry should be no longer than five minutes in length. You may enter a five-minute segment of a longer production.

AV16 - Short Film – Documentary

Entries should be non-fiction, such as a travelogue, a factual historical project, or a nonfiction production on a community or social issue. The entry should be no longer than five minutes in length. You may enter a five-minute segment of a longer production.

AV17 - Short Film – Animated

This should be a creative project that tells a story and is solely comprised of animated elements. No live action is permitted. May include animation such as stop-motion and motion graphics. It may be an original script or an adapted screenplay from another literary genre, such as a poem or short story. If the film is adapted from a copyrighted work, then a written release or permission to use is required. The entry should be no longer than five minutes in length. You may enter a five-minute segment of a longer production.

AV18 - Music Video

Entries must use original or licensed music. You must submit a copy of the music release or license or a signed statement from your teacher certifying the music is copyright-free with the entry. Music and visual content must be appropriate for the audience.

AV19 – Mockumentary

Entries in this category may be no longer than five minutes in length. Content must be appropriate for the audience. Humor may be directed at human nature, political or entertainment figures, or situations. Satire is acceptable. The entry may not directly ridicule an individual, private citizen or particular group.

AV20 - Production Portfolio

This can be a single capstone piece or a montage/demo reel of a student or crew's best production work. It can include a description of each person involved in the production's job, blocking schematics, lighting plots, dialogue scripts, shooting scripts, storyboards, production notes and anything else that would be good for the judges to take into consideration. Entries should also include a copy of the finished video project. Time limit: 5 minutes.

AV21 - Audio Slideshow

Entries should cover a news event and should comprise a series of related still images paired with an audio track. Entries can accompany another story or can be a standalone story.

AV22 – Podcast

Entries must include three consecutive episodes of audio features. Podcasts can be news, features or editorial in nature. The purpose of the podcast should be clearly stated for the audience.

TV, Film Scoring Rubric

Treatment:

1	2	3	4	5
Complete lack of storyline or purpose of production – just a collection of clips	Story lacks either purpose or beginning, middle or end; lacks audible dialog that should be there or inappropriate music/sound effects and lacks shot variety	Story has purpose; beginning, middle and end, but has no music or sound effects that enhances the story and only uses one shot type	Story has purpose; beginning, middle and end; missing any lighting, music or sound effects that could enhance story – contains variety of shots	Story has purpose; beginning, middle and end; lighting, music and sound effects used to enhance story and obvious variety of shots

Creativity:

1	2	3	4	5
Entire production lacks creativity and vision – boring to watch	Less than 2/3 of production exhibits creative use available resources	More than 2/3 of production exhibits creativity but < 3 scenes lack creativity	Enjoyable to watch and exhibits creativity in all but 1 or 2 scenes	Entire production exhibits creativity and use of all available resources

Editing:

1	2	3	4	5
Includes only raw footage as shot from the camera with no cuts, transitions or effects	Obvious that the clip was edited but contains gaps between the clips or any “dead air”	Some transition are included but contains stray frames, inconsistent sounds or effects that distract from the storyline	Inconsistent transitions were used, some clips have inconsistent color or contrast or ANY required elements are missing such as: slugs, lower thirds or titles	Perfect Editing – all shots match up, no gaps, stray frames, consistent transitions are used, colors & contrast are consistent and ALL required elements are included

Sound:

1	2	3	4	5
No Sound	Intermittent sound	Sound with inconsistent volume or background noise	Consistent sound without supporting music/sound effects	Consistent sound with supporting music and sound effects

Lighting:

1	2	3	4	5
No picture	50% or more of the video has parts that are too dark or too light to see details	Inconsistent lighting with some clips being too light and others being too dark	Even lighting but colors are inconsistent in the video or lacks white balancing	Consistent lighting and it is used to create atmosphere and enhance the story

Camera:

1	2	3	4	5
“Shaky Picture” that demonstrates complete lack of camera control	50% or more of the video has parts that demonstrate lack of camera control or frequent and sudden zooms, pans or tilts	50%-75% of the video has consistent camera movement with some clips being shaky or having sudden zooms, pans or tilts	Consistent camera movement with no shaky camera and no more than one instance of sudden zoom, pan or tilt	Camera movement is smooth with no shaking, sudden zooms, tilts or pans

Award Criteria: Superior (All 5s) Excellent (Combination of 4s and 5s) Honorable Mention (Range of 3-5s)

Radio Scoring Rubric

Treatment:

1	2	3	4	5
Complete lack of storyline or purpose of production – just a collection of clips	Story lacks either purpose or beginning, middle or end; lacks audible dialog that should be there or inappropriate music/sound effects and lacks shot variety	Story has purpose; beginning, middle and end, but has no music or sound effects that enhances the story and only uses one shot type	Story has purpose; beginning, middle and end; missing any lighting, music or sound effects that could enhance story – contains variety of shots	Story has purpose; beginning, middle and end; lighting, music and sound effects used to enhance story and obvious variety of shots

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