



## Information > AIPA Yearbook Fall Contest

**Advisers:** Entries from print and online yearbooks may be submitted in this contest. Categories include writing, photography, artwork and layout design. Entries must be submitted through e-mail to your school's Google folder.

**Contest deadline:** June 15

**Winners announcement:** AIPA Fall Convention

### Rules and Regulations

- 1) The school/publication **MUST** be a member of AIPA to submit the contest. Entries submitted by a non-member school will not be judged. If you aren't sure if you are a member, contact Paula Casey: p.casey@ananeews.com. You have time to join AIPA before entering the contest.
- 2) Each entry must have been created/published between August and May of the current school year. Any entry published before or after this date will be disqualified.
- 3) Payment must be arranged at the time of submission.
- 4) Most categories allow for up to four entries. Entries may not be submitted in more than one category.

### Screening Process

Please check your entries carefully before submitting them. All content materials become the property of AIPA. First place winners may be used for publication purposes.

Due to the large number of entries, please follow this screening process or entries **MAY BE DISQUALIFIED** for the following reasons: --

Entries submitted in the wrong category. Please read thoroughly the descriptions for each category to determine if an entry meets the criteria listed

- Writing and photography entries not outlined in RED on the page. Failure to indicate the specific entry will result in disqualification.
- Incomplete information included with the entry e-mail.
- Entering more than four entries per category.
- Not having been published or posted during the contest period.
- Copyright violation or plagiarized work.
- Submissions received after the deadline.

Remember: You must submit the Membership and Contest Registration Form before you will be eligible. This form is available at [azaipa.org](http://azaipa.org) as an online submission as well as a PDF.

### To enter, follow these steps:

- 1) Fill out the Membership and Contest Registration form found at [azaipa.org](http://azaipa.org).
- 2) Request your Google Drive folder using the link to the form also found at [azaipa.org](http://azaipa.org). You will receive your folder within a few days.
- 3) Refer to the Category Description, naming each of your entries with category number\_school name\_student's full name\_and an abbreviated headline or caption.  
Example: N1\_SunriseMountain\_KristyRoschke\_Homecoming.
- 4) Upload all entries into the shared Google folder.
- 5) Inside your drive folder, you will find a spreadsheet on which to list each entry.
- 6) Online publications may use the spreadsheet to give the links to live web entries, making sure to include the URL for each entry. \*No need for a file upload on live web entries.

NOTE: Online submission is required for all contest entries except General Excellence entries, which must be postmarked by June 15.

### Mail (registration form, payment & General Excellence entries only) to:

AIPA c/o Paula Casey  
1001 N. Central Ave., Suite 670  
Phoenix, AZ 85004-1947

**Judging:** Judges will follow professional standards and guidelines for each category. Judges may be professionals working in the journalism field or experienced and impartial advisers. Also, please remember that this is strictly a contest and not an evaluation or critique service.

Remember: Contest entries must have been published between August and May of the current school year. Limit four entries per category. Entries may not be submitted in more than one category.

If you have questions, email Jan Carteaux at [ipacontest@gmail.com](mailto:ipacontest@gmail.com).

## Categories > AIPA Yearbook Fall Contest

*Contest categories are for photography, layout and design, writing, and miscellaneous other aspects of a yearbook. Schools may submit up to four entries per category unless otherwise noted. Entries may not be submitted in more than category. If your yearbook is nontraditional, use the category that best fits your entry.*

### **Y1 - Theme Development**

Theme selection and development through design, photos and writing. Entry must include cover, end-sheets, opening, dividers and closing. Entries will be judged on overall unity of theme package, including theme copy, typography, graphics and color and how the theme relates to the school. Only one entry per school. DO NOT submit the entire book.

### **Y2 - Student Life Spread**

One spread from the student life section, or one from a chronological book that features student life as the dominant content. Entries will be judged on the quality of copy including quotes, action photos, informative and interesting headlines, captions, infographics, layout and design, as well as how well the spread covers a special event, student life styles or situations particular to the school.

### **Y3 - Academics Spread**

One spread from the academics section, or one from a chronological book that features academics as the dominant content. Entries will be judged on the quality of copy including quotes, action photos, informative and interesting headlines, captions, infographics, layout and design, as well as on how well the spread includes a unique angle that highlights an academic situation.

### **Y4 - Clubs/Organizations Spread**

One spread from the clubs/organizations section, or one from a chronological book that features clubs or organizations as the dominant content. Entries will be judged on the quality of copy, action photos, well-cropped and composed group photos, informative headlines and captions and IDs, and layout and design, as well as on how well the spread emphasizes club activities, not just its goals.

### **Y5 - Sports Spread**

One spread from the sports section, or one from a chronological book that features sports as the dominant content. Entries will be judged on the quality of copy, action photos, informative and interesting headlines and captions, scoreboards, and layout and design, as well as on how well the spread focuses on drama and emotion of the event, not the play-by-play review.

### **Y6 - People Spread**

One spread from either student or faculty/administration coverage. The spread must include mug shots. A similar type of spread can be entered from a chronological book. Entries will be judged on the quality of copy, , layout and design, as well as on how well the spread focuses on events and people of interest to the school community.

### **Y7 - Theme Photo**

One photo that relates to theme concept. Do not submit posed shots or portraits. Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, quality, interest and effective cropping.

### **Y8 - Student Life Photo**

One photo from the student life section or spread in a chronological book with emphasis on students inside or outside the school environment. Do not submit posed shots or portraits. Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, quality, interest and effective cropping.

### **Y9 - Clubs/Organizations Photo**

One photo from the clubs/organization section or spread in a chronological book. Photos should emphasize the human-interest angle and focus on people in their environment. Do not submit posed shots or portraits. Submit the entire spread and indicate in red which photo to judge. will be judged on composition, quality, interest and effective cropping.

**Y10 - Sports Action Photo**

Photos should be well cropped, in-focus photo with excellent tonal quality. Posed shots and portraits are not accepted. Submit the entire spread and indicate in red which photo to judge. Will be judged on composition, quality, interest and effective cropping.

**Y11 - Academic Photo**

Photo should be focused on students in a learning situation either in or out of class. Posed shots and portraits are not accepted. Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, quality, interest and effective cropping.

**Y12 - Feature Photo**

Human-interest photo with emphasis on people in their environment. Do not submit posed shots or portraits. Submit the entire spread and indicate in red which photo to judge. Entries will be judged on composition, quality, interest and effective cropping.

**Y13 - Computer Graphic Design**

The spread illustrates contemporary use of graphics to enhance the content of the subject matter on the spread. Graphics include the use of typography, screens, lines, logos and special heads.

**Y14 – Index**

Creative use of graphics, screens, typography, photos and/or short features to enhance the presentation of the index. Submit entire index. Only one entry per school.

**Y15 - Feature Writing**

Feature writing and reporting on school and community from the student life section or from a spread in a chronological book. Submit the entire spread, and clearly indicate in red which story you wish judged.

**Y16 - Sports Writing**

Sports reporting for the season that makes the reader feel the she/he is reliving the season or any topic that spotlights an unusual aspect of an event, a coach, a player or a controversy. Submit the entire spread, and clearly indicate in red which story you wish judged.

**Y17 - Academic Writing**

Any copy which features a department, a subject or unusual academic direction but not a personality profile of a teacher. Submit the entire spread, and clearly indicate in red which story you wish judged.

**Y18 - Clubs/Organizations Writing**

A story that gives the reader a fresh view of the organization. It can be from the clubs/organization section of the book or from a spread in a chronological book that features a club or organization. Submit the entire spread, and clearly indicate in red which story you wish judged.

**Y19 - Personality Profile**

Writing focusing on one teacher, staff member or student that makes the character three dimensional. Submit the entire spread, and clearly indicate in red which story you wish judged.

**Y20 - Sidebar Writing**

Any coverage on a topic that adds to spread contents. Submit entire spread and note the coverage you wish judged.

**Y21 - Headline Writing**

Submit three spreads with headline packages. Submit the entire spread. Do not submit label headlines. Clearly indicate in red which headlines you wish judged.

**Y22 - Caption Writing**

Submit three spreads with comprehensive captions from three different sections or three spreads from a chronological book. (Comprehensive captions) Clearly indicate in red which captions you wish judged.