

**A HISTORY  
of the  
ARIZONA INTERSCHOLASTIC  
PRESS ASSOCIATION**

**November 12, 1949  
to  
September 1, 1970**

**Compiled and written  
By**

**Bert N. Bostrom  
Assistant Professor of Journalism  
Northern Arizona University  
Flagstaff, Arizona**

**DEDICATED TO:**

**The Four Co-Founders of the Association:**

**Herman Schweikart  
Roswell Willard  
Edmund Lewis  
G.T. Young**

**And to**

**The Late  
Forest R. Martin**

**Whose leadership and dedication  
to the Association  
inspired us all**

And to my wife, Marcia, who has been a writer's "widow" during the past several months, a special expression of gratitude for the chance to complete the task.

Twenty-two Association years have been recorded. I am confident they will serve as a guide to the real meaning of Arizona Interscholastic Press Association for those who will write the next 22 years of history.

Let it be!

**Bert N. Bostrom**  
**Assistant Professor of Journalism**  
**Northern Arizona University**  
**Flagstaff, Arizona 86001**  
**Oct. 9, 1971**

## **Foreword** **(Chapters 1 through 13)**

Arizona Interscholastic Press Association is something unique. It is more than an association of Arizona high school journalism teachers and publications advisors.

It is a spirit.

Founded by high school journalism teachers, fought for over and over by high school journalism teachers, and built to a position of national respect by high school journalism teachers, it has never leaned or depended on anyone but high school teachers.

There are those of us who cut their teeth on an established association, have since moved out of the high school teaching ranks, and have felt at one time or another that there was an end to the potential of the high school journalism teacher to carry on the work. I'm sure there are those within the Association today who may feel the same way.

But on the completion of the writing of the history of the first 22 years of Arizona Interscholastic Press Association, I see no end of that potential, nor should there be.

It would be a hopeless task to thank those who have made the Association what it is today. This history lists the names of many who have participated, but it has omitted, inadvertently, some of them.

But I can express my gratitude to those who have helped in preparation of this history.

To those who kept the records over the years, your work has been my mainstay of information. Herman Schweikart's memory and research have been of invaluable assistance in preparing the story of the early years.

The work of Freeman Hover and Earl Stinson in making other items available from the Association files was of great help.

James Coffroth provided records, his memory, and encouragement when they were needed most.

## TABLE OF CONTENTS

AIPA—Its Birth and Early Years (1949-1958) .....	1
A Major Step—Workshop Begins (1958-1959) .....	9
One, Two, Recycle, Whew! (1959-1960) .....	14
Finally, a Chance for Reflection (1960-1961) .....	17
A Year to Expand Services (1961-1962) .....	20
Tradition Is “Out” (1962-1963) .....	23
Chance Brings Growth (1963-1964).....	26
A Change in Command (1964-1965).....	29
More Growth, More Change (1965-1966).....	32
AIPA Influence Expands (1966-1967) .....	35
A Hole in the History (1967-1968).....	37
A Year of Appraisal and Recovery (1968-1969).....	39
Twenty-One Plus In-Service (1969-1970).....	41

## **AIPA—ITS BIRTH AND EARLY YEARS 1949-1958**

It may have happened over a glass of root beer or as an aside during a telephone conversation. It may have happened because of the recognition of common problems or just because it seemed to be an idea worth trying.

But sometime in the late summer or early fall, 1949, Herman Schweikart (Scottsdale) and Roswell Willard (West Phoenix) began to formulate the idea. It was just an idea, but it became a plan to bring high school newspaper, yearbook and photography advisors and students together for a discussion of common problems and an exchange of techniques and plans. While he does not remember the date, time and place, Schweikart recalls:

“The idea needed a broader base, and Willard suggested the inclusion of other advisors in final preparations. Edmund Lewis (Prescott) and G.T. Young (Mesa) were interested and the four of us became the founders.”

One of the first four contacted Ernest J. Hopkins, professor of journalism at Arizona State College at Tempe (now Arizona State University), and the College agreed to act as a host for a conference, a date was decided upon and invitations were issued.

It was 10 a.m. on Saturday, Nov. 12, 1949 when Willard, as first president, called the session to order in the B.B. Moeur Activity building, and Arizona Interscholastic Press Association was born.

The name of the Association and the election of Willard as first president came prior to the Nov. 12 meeting, for both names appear on the mimeographed first program.

The Scottsdale High *Beaver* reported in late November that “nearly 300 students attended the first annual meeting—and the SHS sponsor and 13 of his students were there.”

Following welcomes by J.E. Zimmerman (Special Services, ASC-Tempe) and Hopkins, an address by Jack Cannicott of Los Angeles Engraving Company on “Yearbook Production Problems” filled the morning hours.

Luncheon in the College Dining Hall preceded the afternoon General Assembly. Topics for discussion, led by Willard, were, according to the program:

“Press associations, editorial policy, snoop columns, sports, features, make-up, finances, pins, press cards, election plans, and association finances.”

Moving into the nearby Science Building, the session broke up into three “divisional conferences” including:

Mimeograph Division: Herman Schweikart, chairman

Letterpress Division: Edmund Lewis, chairman

Yearbook Division: Jack Cannicott, chairman

Yearbook and newspaper editors were called to the B.B. Moeur Building at 3 p.m. for election of student officers. The program notes that Jackie Shelly (Mesa) and Mona Munch (Scottsdale) were student chairmen for the elections.

Again, Schweikart remembers the pre-planning dealing with officers:

“Mainly because of the insistence of Willard, a dual slate of officers – student officers and faculty officers—were elected. In the earliest years, it was not deemed necessary for student officers and faculty officers to be from the same schools. The main responsibility of the students was to assist with the details of the annual convention and to act as moderators, chairmen, and public relations figures as the need arose.”

No record is available of the names of those students elected, but the program indicates that each newspaper and yearbook editor was allowed to cast one vote in those elections.

The advisors held their own informal meeting in the offices of the *ASC State Press* at 3:30, and plans were drawn up to hold the second conference at Arizona State College at Flagstaff in 1950.

Willard continued as president and Lewis was named vice-president but names of any other officers were not available.

Tours of the ASC-Tempe campus, an evening meal, and attendance at the ASC-Arizona football game in Goodwin Stadium concluded the campus activities, but even then the day's events were not over. A tour of the *Arizona Republic* facilities in downtown Phoenix was scheduled for immediately after the game.

**(EDITOR'S NOTE:** Nov. 12, 1949 was my 17<sup>th</sup> birthday. As the sport editor of the *Coyote Journal* at Phoenix Union High School, I was packed into advisor Nelson's car along with half a dozen others, and we were off to the first conference of “some journalism association” over in Tempe. High School seniors may be cynics, but I recall I was not overly impressed at the conference. Having spent my lunch money on something foolish, I became “suddenly ill” after the morning speeches and went home. Perhaps it is simple irony that nine years later I returned to another AIPA Convention over in Tempe only to become fully involved in Association activities until my move to the Journalism Department at Northern Arizona University in 1967.)

## 1950-51

Ed Lewis' letter of Oct. 13, 1950 issued the invitation to the Second Annual AIPA Journalism Conference scheduled for Saturday, Nov. 18 at ASC-Flagstaff.

In his comments on the early Association years, Schweikart noted:

“...a considerable effort was made to build good will between all three colleges—U of A, ASC-Tempe, and ASC-Flagstaff—by holding joint conferences, co-sponsoring “J-Day” at the U of A and inviting U of A participation in AIPA affairs...for the veterans among us who recall the seal which existed between the three schools for high school patronage, this was quite innovative. Journalism heads at the time were Douglas Martin (U of A), E. J. Hopkins (ASC-Tempe) and Melvin Hutchinson (ASC-Flagstaff) and it was not uncommon to have all three of these gentlemen attend Association convention dinners.”

The distance to Flagstaff from the Valley of the Sun and the Southern and Eastern parts of the state was a recognized fact by 1950 convention planners (in those days you went to via Prescott, Ashfork or Jerome to Flagstaff). The welcomes and opening sessions were scheduled for 1 p.m.

Dr. Lacy A. Eastburn (President, ASC-Flagstaff) provided the welcome along with Willard and Lewis, and Wallace Hurley, president of the Hurley Company, Camden, Ark., delivered the keynote address, “New Trends in Yearbooks.” Section meetings in yearbook—Wallace Hurley, chairman; mimeograph production—Norman R. Borg, Litchfield Park, chairman; sports and feature writing—Schweikart, chairman; and for business managers—Willard, chairman held the attention of the 300 delegates.

Following the evening meal and a film, “The Newspaper Story,” students and advisors held their business sessions and attended an all-college dance honoring AIPA delegates.

Lewis moved up from the vice-presidency to become president for 1950-51 and was joined by Norm Borg as first vice-president, Young as second vice-president; Carol Lauer (Clifton) as secretary and Rita Gallagher (Amphitheater) as treasurer.

Student officers included Charles Spezia (Clifton), president; Bizzane Lewis (Mesa), first vice-president; John Kinner (Marana), second vice-president; Clydene Rhoton (Winslow), secretary; and Eleanor Brinker (Litchfield Park), treasurer.

The convention delegates decided that a central office, preferably at ASC-Tempe, would help in the dissemination of information and George C. (Pappy) Yates of the ASC-Tempe Journalism faculty, was asked to serve as Executive Secretary of the Association.

In other business, the Convention called for the development of a “nameplate” to be distributed to all high schools for the use in the masthead of school newspapers. While the official seal of the Association did not appear in any Association papers until four years later, that seal probably was developed in response to the 1950 Convention action.

That second Convention program called for optional trips to Sunset Crater and the Grand Canyon on Sunday, Nov. 19. The Scottsdale *Beaver* story covering the trip to the Canyon before

returning home in the Beaver bus. It may be noted several schools made the after-convention outings each time the Convention was held in Flagstaff.

## 1951-52

The Association's only spring semester Convention, Feb. 9, 1952, saw the session return to ASC-Tempe with Arizona Governor Howard Pyle as featured speaker.

"The *Arizona Republic* of Feb. 10 reports Pyle, a former radio journalist, told the 400 plus delegates, "A responsible press is one that doesn't take liberties with the truth of facts."

A demonstration newspaper, written and produced by Scottsdale High students during the Convention day, was a special feature. More than a half dozen student-led seminars were scheduled.

Borg moved up to the Association's presidency for 1951-52 with Young named vice-president and Mrs. Lauer elected secretary-treasurer. Yates continued as executive secretary.

Student delegates elected Malcolm Stricklin (Marana) as president, Miss Rhoton as vice-president and Dianne Dutton (school unknown) as secretary. Financially, the only source of income was a moderate membership fee, while expenditure was usually for a printed program and occasionally identification ribbons, Schweikart recalls. The Association's co-founder said:

"I still recall the incredulous look on the face of several Phoenix newspaper writers' faces when they were informed they would have to scratch for their own lunch although they were featured forenoon or afternoon speakers."

Breaking the "tradition" of holding alternate conventions at Tempe and Flagstaff, the 1952 meeting was awarded again to ASC-Tempe. Again Schweikart:

"The belief on why we met at Tempe again is that so much criticism was made at the last convention by sponsors that Flagstaff was not geographically located that attendance would benefit if Tempe were elected."

But the ASC-Tempe news bureau story covering the 1952 meeting says that only 130 students from 30 schools attended and the alternating sites was back in vogue.

*Phoenix Gazette* columnist Bert Fireman and ASC President Grady Gammage were speakers at the morning sessions.

Although no minutes are available from the business session, the advisors apparently suggested that an official Association Constitution be written. Schweikart took over the reigns as president with Young as vice-president and Mrs. Dorothy Hiatt (Marana) as secretary. Graham French (Amphitheater), Gussie Edwards (Phoenix, Carver) and Wylma Rogers (Safford) were named members of an Executive Council and Yates began his third term as Executive Secretary.

“The teacher-officers encountered difficulty reaching student leadership and in conveying the true picture of what was needed,” Schweikart remembers, and at the 1952 Convention, a change of election procedure for student officers was made.

The student and faculty officers were to be elected from the same schools with the student elections to determine the advisors who would serve as faculty officers.

John Poer (Scottsdale) was named student president—hence the naming of Schweikart as faculty president. Ann Altman (Mesa) was named vice-president, Bobbie Butler (Carver), secretary, and Barbara Mayfield (Amphitheater), treasurer—hence the election of Young, French, and Mrs. Edwards. No reason is given for the faculty representatives from Safford and Marana.

Whether or not the 1952 Convention called for its development, the first AIPA Constitution was presented to the Association Executive Council on Jan. 31, 1953. All faculty and student officers, or their representatives, were on hand at Scottsdale High School for the meeting. While much of the language remains today as written in 1952-53, several early constitutional innovations are worthy of notice:

- 1) The Executive Secretary was appointed by the Executive Council.
- 2) Five special geographical regions were set up according to Arizona Interscholastic Association boundaries and each of the five officers—president, vice-president, secretary, district one representative and district two representative—were to represent one of those geographical regions. For example, the president would be from the West Central District in 1952-53, from East Central District in 1953-54 and from the Northern District in 1954-55.
- 3) And, of course, student officers and their duties were outlined in detail.

The minutes of the Jan. 31 meeting also carry the note that each school would have only one vote rather than having editors of both the newspaper and yearbook entitled to vote.

## **1953-54**

More than 400 registered for the fifth annual convention which returned to Flagstaff for the first time in three years, Oct. 10, 1953.

The Convention program lists a general session, delegate session and eight seminars, but does not indicate that any special speaker was present. The *Phoenix Gazette* of Oct. 13 reports that a special award for the best yearbook produced in 1952-53 was presented to Casa Grande High School. It appears that the January, 1953 Constitution may have been followed for the 53-54 school year with the election of Schweikart as president, James M. Coffroth (Glendale) as vice-president; Fred Rogers (Holbrook) as secretary; and Mrs. Hiatt and Margaret Anderson (Casa Grande) as district representatives. However, the post-convention reports show: Mrs. Lauer as a sixth member of the Executive Council and does not include Yates as Executive Secretary.

Ezra Norris (Casa Grande) led the student officers for 1953-54 with Tim Beck (Holbrook) as vice-president; Olivia Chavez (Clifton), secretary; and Nancy Stricklin (Marana) and Shelby Porter (Glendale) as council representatives.

### **1954-55**

“Journalism as a profession” themes the 1954 AIPA Convention held Oct. 23 on the ASC-Tempe campus.

Harry Montgomery, assistant to the publisher of the *Republic* and *Gazette*; Ivan Mashek, chief photographer for the R & G; and Hobart Franks, national advertising manager for the newspapers, were keynote speakers.

West Phoenix won the award for having the best 1953 yearbook—an award which disappeared from sight by the '55 Convention.

Faculty advisors led 11 panel discussions during the afternoon hours and tickets for the ASC-West Texas State football game were distributed to those who could stay for the evening hours.

Election of student officers followed the directives of the Constitution, but there is some doubt that either the regional representation or matching student officer with faculty advisor from the same school was considered in the faculty elections.

The 400 student delegates named Barbara Strode (Winslow) as president; Edwina Sainz (Clifton), vice-president; Dorothy Early (Amphitheater), secretary; Treva Brummett (Mesa) and Twila Jesman (Scottsdale) as council members.

French became the faculty president with Willard named vice-president, Harry Goldstein (Tucson), treasurer and executive secretary, and Estelee Hinson (Winslow) and Mrs. Lauer as members of the council.

### **1955-56**

Two items of historical significance highlight the records of the Seventh Annual Convention convened in Flagstaff, Oct. 15, 1955.

While it is buried beneath notices of elections and activities for the day, the first mention of a young Forest Martin is made in the *Arizona Republic* story following the session. Martin, then a senior business education major and journalism minor at ASC-Flagstaff, was an officer of the journalistic honorary, Alpha Phi Gamma, and was in charge of arrangements for the evening dance for the 436 delegates.

Major speaker for the Convention was Arthur M. Sanderson, assistant director of the National Scholastic Press Association and in charge of NSPA's critical services in Minneapolis, Minnesota. While his presence added prestige to the Convention, it has been noted by several veteran advisors that the expense in bringing Sanderson to Flagstaff was tremendous and that

further invitations to major, national figures was not even considered for years to come. Seminar sessions were returned to the chairmanship of student officers. Representation of geographical areas apparently returned to somewhat constitutional grounds as Robert M. Cooley (Washington) was elected president. He was joined by Mrs. Hiatt, vice-president, Jim Freestone (Safford) as executive secretary and Young as district representative.

(EDITOR'S NOTE: The 1956 Convention program lists Forest Martin (Winslow) as district representative, but the ASC-Flagstaff yearbook, *La Cuesta*, shows Martin graduating from college in spring, 1956. Martin held several student offices and was editor of the yearbook in 1955-56. Your editor has not been able to determine just how Martin's place on the Executive Council representing Winslow High School coincided with his senior year in college.)

Mike Monsegur (Clifton) was elected president of the student section of the Association for 55-56 with Gilbert Rodriquez (Marana) as vice-president; Susan Pridegeon (Scottsdale) as secretary; and Mike Cooper (Winslow) and Judy Moore (Mesa) as district representatives.

## **1956-57**

More than 500 delegates arrived on the ASC-Tempe campus Sept. 29, 1956 for the Eight Annual Association Conventions.

While no keynote speaker was scheduled, morning clinics in newspapers, yearbook and photography were headed by professionals Tom Anderson, publisher of several Pinal County weekly papers; Sam DeWitt of American Yearbook Company and Forrest Stroup of the *Arizona Republic*.

Student-led panels took their regular place in the afternoon schedule.

Co-founders Willard and Schweikart were returned to office by the convention, with Willard, the association's first president, assuming that role again. Schweikart became executive secretary. Dale Long (Santa Cruz-Eloy) was named vice-president, but his name does not appear on the 1957 program. George Reeves (Gila Bend) was announced as the 56-57 president of the student delegates but his name is also missing on the 57 program and Joyce Van Reened (Amphitheater) is listed there as student president. Other student officers were Elva Warner (Yuma), vice-president; Judy Jones (South Mountain), secretary; and Jody Boyd (Winslow) and Sand Collier (Miami), district representatives.

Willard and Schweikart, noting the inconsistencies in practice and the constitution in early 1957, revised the document and sent a new constitution to the membership for consideration.

Major changes in the constitution were:

- 1) Elimination of district representation by geographical areas and elimination of parallel officers for students and faculty.

- 2) Provision for the election of the executive secretary by the Association—a person used for three years but not therefore constituted.

## **1957-58**

A twice-postponed 1957 Convention drew only 150 students to the ASC-Flagstaff campus Nov. 16, 1957.

Originally scheduled for Sept. 28, the date was changed to accommodate football enthusiasts who wanted an ASC home game on the Convention program. A second postponement was forced when ASC officials notified AIPA officers that a genuine flu epidemic had broken out on the campus, and the Nov. 16 date was settled upon.

Schweikart's Executive Secretary's report for 1957 gives some insight on the poor attendance caused by:

“...the only snow storm of the months of October, November or December and singularly poor mailing service from the Scottsdale Post Office. The small group did, however, approve the revised constitution which seemed to be the answer to some of the confusion and bitter feelings that had generated through the use of the outmoded constitution.”

Main speakers for the convention were Bill Cameron, publisher and editor of the *Verde Independent*; and Platt Cline, editor and publisher of the *Arizona Daily Sun*.

Jim Leonard (Agua Fria) received the nod as AIPA president for 1957-58 and was joined by H. P. Garrett (Camelback), vice-president and Forest Martin (Winslow), executive secretary.

Student officers were Jim Spahr (Pueblo), president; Malcolm Terrence (Amphitheater), vice-president; and Kathleen Kenyon (Salpointe) secretary.

Schweikart's historical notes include this final assessment of that 1957 convention:

“With a blizzard in full force in Flagstaff, the effectiveness of the Convention as a teaching or learning agency was considerably minimized, but was compensated for in a large way, especially for Phoenix-area kids, who really has a time with the accumulated snowflakes.

### **A FINAL NOTE:**

Co-founder Schweikart is undoubtedly accurate when he says, “...the major and probably only activity of the Association was the planning and execution of the annual convention.”

But Schweikart, Willard, Lewis, Young, French, Goldstein, Freestone, Cooley, Borg, and others had brought the Association intact to the end of the 1958 school year.

## **A MAJOR STEP—WORKSHOP BEGINS 1958-59**

It was almost as if the words were placed in the Association minutes as an afterthought. But the 29 words at the end of the paragraph; three words were to signal a change in AIPA affairs, turning the Association from a sleeping giant to a vigorous, enthusiastic organization whose impact would be felt throughout the West and across the nation.

Executive Secretary Forest Martin (Winslow) wrote:

“Oct. 4, 1958—Arizona State College at Tempe. It was the general opinion that some type of education program was needed such as a summer workshop. The Secretary was the necessary one to look into these possibilities.”

Bert Bostrom’s (Tolleson) suggestion that AIPA begin its own newspaper and yearbook-judging program received more notes in the minutes. So did the election of early AIPA officers Graham French and Roswell Willard to the life membership in the Association.

And the 30 advisors at that 10<sup>th</sup> annual Convention went home remembering the re-election of Jim Leonard (Agua Fria) as president for 1958-59; H. P. Garrett (Camelback), vice-president; and Martin as executive secretary. There was little else to remember at that time.

For the 364 students attending the Convention there was the election of Alex Padilla (Clifton) as student president; Carolyn O’Neill (Xavier), vice-president; and Rita Overt (St. Mary’s) secretary.

The 1958 AIPA State Convention, Oct. 4 was a quiet one compared to those to come. But its significance in the history of the Association cannot be overestimated.

---

It was cold in Flagstaff, Saturday, Jan. 10, 1959. The roads from Phoenix were clear when President Jim Leonard and Vice-president Garrett along with Bert Bostrom (invited by Leonard to ride along for the day) arrived on the ASC-Flagstaff campus for a 10 a.m. meeting with ASC Executive Dean Virgil W. Gillenwater.

Something was wrong to the east of Flagstaff, however, for snow or fog forced Executive Secretary, Forest Martin to take the train from Winslow (60 miles away) and the Santa Fe hadn’t arrived. The meeting was held up until he arrived an hour late.

The meeting was cordial and Martin’s preliminary groundwork with the College paid off as Dr. Gillenwater and Melvin Hutchinson (ASC Journalism Dept. Head) agreed to provide facilities and cooperation in setting up the first annual (we hoped) AIPA Publications Workshop.

Over lunch at The Gables, Leonard, Garrett, Martin, and Bostrom were enthused with the College’s reception and agreed to proceed with haste in setting up the Workshop.

Martin was appointed as director and was asked to settle on specific dates with the college administration. The Valley of the Sun trio sped back to Phoenix, leaving Martin to wait for an eastbound Santa Fe train that evening.

---

While three fourths of that AIPA delegation went back to their schools to finish up the first semester, Martin made several return trips to Flagstaff and notified the Association officers in late January that dates had been set—**Sunday, August 16 through Thursday, August 27, 1959— for the Workshop.**

Martin noted that the August dates had been selected so that student participants in the Workshop would be able to move into the 1959-60 school year soon after the end of the session, thereby capitalizing on the anticipated enthusiasm generated by the Workshop.

Encouraged by the response from his officers, Martin immediately formed a plan for curriculum and in February, asked Leonard to serve as assistant director. Garrett, Mrs. Rachel Riggins (Bisbee), Harry Goldstein (Tucson), and Herman Schweikart (Scottsdale) to serve as the teaching staff.

A Philosophy of getting the top Arizona teachers available began in the first Workshop year and has continued through the years.

Martin and Garrett weighed cost factors and a budget was drawn. Martin's 1959 Executive Secretary's report commented that

“...after some complicated figuring by Mr. Garrett...we figured we could swing the workshop if 60 students attended and paid a \$50 fee.”

Costs included \$28.60 for room and board at the College and the remaining \$21.40 for operating the workshop.

In March, a poster-brochure was printed and mailed to every high school in Arizona. The immediate response was underwhelming.

Martin noted in that 1959 report:

“in early April, we learned, accidentally, that Mr. Leonard had accepted a job as elementary principal at Sanders. I immediately appointed Garrett acting president. And because he had shown so much interest and work toward the Workshop, I appointed Bostrom my assistant director to succeed Leonard.”

A May 31 deadline for Workshop applications came and went and Martin wrote:

“...I was a disappointed Workshop director for I had only 38 \$10 deposits in the back but a few promised.”

A gloomy Martin and Bostrom agreed by telephone that prospects for holding the Workshop were dim at best since a minimum of 60 students were needed. They decided, however, to hold off canceling the session and within days, the numbers of applicants had soared to 60 and were still coming in.

The “grand experiment” called for at the 1958 Convention was on.

Enrollment had reached 72 by Aug. 8, 1959 when the Workshop staff met at Schweikart’s home in Scottsdale to lay final plans. Again quoting directly from Martin’s 1959 report:

“ The morning was spent on everyone’s problems. Following a most exquisite Schweikart luncheon (we now know why Herman looks the way he does), the group decided that there were so many details left undone that I should report to Flagstaff a week early to complete arrangements.”

Martin called it a “dream come true” when on Sunday, Aug. 16, 1959, some 68 students representing 24 different Arizona schools registered on the ASC campus for the First Annual AIPA Publications Workshop.

Following an opening assembly held in a large classroom in the Eastburn Education Building where President J. Lawrence Walkup greeted the students and staff, the students settled themselves in the ASC dormitories—47 girls in Babbitt Hall and 21 boys in Taylor Hall.

Martin and Bostrom served as “counselors” for the boys while Mrs. Marcia Bostrom and Mrs. Riggins were dorm “moms” for the girls. Roommates were assigned on the basis of size of school and interest of the student—another tradition that continued for many years.

Primary reasons for students coming to the Workshop were the classes in newspaper, yearbook, and photography.

Schweikart taught Editor’s seminars in newspaper and yearbook with Mrs. Riggins covering news and feature writing, headline writing, editing, and staff problems along with layout and evaluation of news.

On the yearbook side, Garrett taught two classes in yearbook fundamentals. Garrett was called away by the critical illness of his father on Monday of the second week and Bostrom and Martin filled in for the last three days.

Goldstein headed the photography sessions with a goal of teaching each student “...how to make successfully any type of picture he may be required to make for the newspaper or yearbook at his school.”

Sister Miriam Jane (Salpointe) is also listed on the staff roster published at the end of the Workshop and the memory of the faculty members there tell us she assisted in the yearbook section.

Three other Arizona teachers were on hand for an ASC graduate credit class taught by Hutchinson. They were James Freestone (Safford), Clair Scott (Eloy) and Afton Carpenter (Arcadia).

One of the first student workshoppers, Don Beal (Sunnyslope), now a Phoenix juvenile probation officer, remembers his classes in photography and newspaper:

“I couldn’t believe the amount of practical photography skill we picked up from Mr. Goldstein in only nine days. And I recall the trip Mrs. Riggins and Mr. Martin arranged to the *Arizona Daily Sun* where we had the opportunity to write and take pictures for the Flagstaff daily. A picture of mine hit the front page of the *Sun*. You can imagine the pride I took in being published.”

The *Sun*’s editor, Platt Cline, saw to it that each student reporter and photographer had a by-line or credit line for his work. In future years the students were to return to the SUN for similar work.

The social program, an important part of that first session, was run in coordination with the ASC high school Music Camp, which was on campus during the same two weeks.

Nancy Tenney (Mrs. Russell Flaherty), an Arcadia High School Music Camp student in 1959 who came back as a Publications Workshop student in 1960 and as a Workshop staff counselor in 1961 and 63, remembers the trips to Oak Creek’s Slide Rock, Walnut Canyon and Sunset Crater:

“The Publications Workshop kids seemed to be having all the fun, and I’ll have to admit, I spent more free time with the journalism students than my own music campers. Most of the pictures and memories I have deal with the Publications Workshoppers, even though I was in the Music Camp.”

Two highlights, Mrs. Flaherty recalls were the Music Camp-Workshop combination Talent Show and football game between the two camps.

“We tied, 0-0, in THE BIG GAME,” she said.

Martin arranged for “Workshop Only” social events (dances, game nights, mixers, etc.) as well as several afternoon and evening convocation speakers. The most remembered speaker would be Dr. Thomas A. Erhard, a public relations expert for the National Education Association Leadership Conference. Erhard so impressed the students in his 90-minute talk and was, in turn, so impressed by those students, that he discussed the possibility of coming back in 1960 to teach.

The appendix attached to this volume indicated that he spent a good many years on the Workshop staff as one of the most effective and popular teachers.

With the heavy class and social schedule—classes were held five hours per day, and there was something going every night—Sunday was scheduled as a free day except for the Talent Show.

Daily assemblies lightened the middle of each class day as students participated in gags and skits—primarily taking pokes at the Workshop directors and staff.

The 68 students were enveloped in work and play for the 12 days and strict rules laid down by the Workshop directors (no smoking, no driving cars, 9:30 p.m. dorm hours, and off campus privileges for only two hours per day among other rules) were accepted with little question.

Perhaps it is appropriate to say at this point that said rules were continued through the years with only slight modifications and that fewer than 10 students in the more than 3,500 who attended over the first 13 years had to be sent home for disciplinary reasons.

**(EDITOR'S NOTE:** This writer believes this fact clearly demonstrates the high caliber of journalism students active in Arizona high schools and those from surrounding states as well.)

A final banquet capped the first Publications Workshop and the dress-up affair in ASC's North Dining Hall—where all meals were taken—was a mixture of fun and sadness—sadness that 12 unbelievably happy and exciting days were over.

By noon Thursday, Aug. 27, the students were gone from campus and the job of moving things back to Winslow and Phoenix began. All those who were there remember being almost too tired to drive home.

The teaching staff was paid—room and board and a small portion of what was left when the Workshop bills were paid.

**A FINAL NOTE:**

This was the turning point. The year was 1958-59, and it was the year that got the Association moving, setting precedents, which are followed today.

## **ONE, TWO,—RECYCLE! WHEW! 1959-1960**

Thirty-seven days, for most people, offers time for quiet thought, reflection and, perhaps, opportunity to lay some plans for the future.

But when you must crowd in closing an exhausting first annual Publications Workshop; opening a new school year; facing immediate deadlines on the school newspaper or yearbook, teaching a full load of classes AND organizing a state-wide convention of new enthused journalism students and teachers, 37 days offer little more than 37 minutes for thought and reflection.

So it was for Forest Martin (Winslow) and H. P. Garrett (Camelback) as they moved home from the ASC-Flagstaff campus Aug. 27, 1959—Garrett had been in Texas because of his father's illness—and faced the prospect of the 11<sup>th</sup> Annual AIPA Convention on Saturday, Oct. 3, 1959.

And Martin found return trips to Flagstaff necessary in making final arrangements for the Convention scheduled for the ASC campus there.

It was a Convention of reunion and jubilation. It was a reunion for more than 75 percent of the 1959 Workshoppers who nearly mauled each other on being together again after the “long” separation. Jubilation for the officers and faculty advisors who heard Martin tell the ups and downs and finally far (?) up story of the last 12 months.

No minutes of that happy meeting in Flagstaff are available, but this writer recalls a half-filled ASC Auditorium (about 350 students and advisors) with the Workshoppers stealing the show with summer moments relived (singing “Bloody Mary,) the Workshop theme song” before an almost unbelieving Convention.

The ASC-Flagstaff News Bureau release on the Convention noted an address by Charles Dolan of Taylor Yearbook Company in Dallas, Texas, while the *Holbrook Tribune* reported plans for another Workshop student and faculty reunion Oct. 10 and 11 in Phoenix. The *Winslow Mail* called attention to “informative class sessions” led by Garrett, Schweikart (Scottsdale), Harry Goldstein (Tucson) and Conrad Naegle (West Phoenix).

In the faculty advisors' meeting, Martin's report (highlights of which were summarized in the 1958-59 chapter) was the center attraction, and the apparent success led to the re-election of Garrett and Martin as president and executive secretary. Goldstein, also a Workshop staff member, was named vice-president for the 1959-60 association year.

No list of student officers elected is available.

For many delegates, the semi-annual Saturday night and Sunday trips to the Grand Canyon and other points of interest in Northern Arizona continued.

If time between August 27 and October 3 did not allow for much relaxation, it was only a forecast of what was to come in the months ahead.

For the Association officers, mid-November, 1959 meant starting the plans for the second Workshop venture and a series of what were to become annual events even today were put in motion. Garrett, Goldstein, Martin, and Bostrom (Phoenix Union) were back in Flagstaff to set the dates and make arrangements for summer, 1960. Martin again took the reigns as Director and Bostrom assisted.

The officers decided the exhaustion on the part of students and faculty at the 1959 Workshop might have indicated the session was too long and an eight-day Workshop—August 21-28, 1960—was planned.

Early spring brought budget planning, hiring of faculty and counselors, and deluge of student applications.

By May 1, enrollment had reached 150 and before the applications stopped arriving in Winslow, Martin had counted 190 students' deposits in the bank. For the first time, statewide scholarships equaling half of the Workshop tuition were awarded with the *Republic* and *Gazette* presenting two grants.

The Workshop Directors, not at all prepared for the tremendous increase in enrollment—they were hoping for 100—were left searching for last-minute additions to faculty and staff and in pleading with ASC-Flagstaff officials for more dormitory and classroom space.

The early summer was doubly complicated when Martin was awarded a Newspaper Fund fellowship for five weeks of study at Indiana University. Finally plans for the Workshop were completed in a series of long letters and telephone calls from Bloomington, Indiana to Phoenix.

Martin's Indiana experience paid off handsomely for the Arizona Workshop, however, as he observed a similar, but well-established Workshop there and brought back literally hundreds of materials most of which may still be found in the AIPA Workshop newspaper and yearbook instructional catalogs.

Shortly after his return from the Midwest, Martin moved into Bury Hall, on the Flagstaff campus to prepare for the 1960 Workshop. Bostrom joined him for the week-before-opening-day sessions. The lobby of Bury Hall served as the office.

A teaching staff of 10, four girls' counselors and the director, decked out in bright blue workshop jackets, were almost ready when 178 students descended on the campus Aug. 21. It took the entire staff to register the Workshopppers and get the 134 girls settled—many three to a room—in Taylor Hall and the 44 boys housed in Bury Hall. The faculty took the basement apartments in Taylor Hall.

Every student was presented with a light blue jacket as part of his registration fees and the sea of blue in the ASC Auditorium that night at the opening assembly was an overwhelming sight.

Again, the schedule called for five hours per day of classroom lectures and practical experience, but the number of courses was expanded to nine with the addition of beginning reporting, newspaper make up, finance, photo-editing for yearbooks, and a second section of photography.

Bostrom directed a new experiment, the publication of a Workshop yearbook, *Growing Pains*, in the photo editing class. The 16-page pictorial record of the Workshop printed at no charge by Mel Wakfield (News Foto Publishing Co.), San Angelo, Texas, became the first in a series of yearbooks which also continue today.

Twelve newspaper student accompanied *Arizona Daily Sun* reporters on their beats all day Friday continuing the “live” reporting program.

Another in the “experimental programs” to be continued in future years at the Workshop, was the addition of a commercial publications display put on by several yearbook companies on Friday evening in the Eastburn Education Building.

The noon assemblies continued with the girls’ dorm groups and boys’ dorm groups leveling blasts at the directors and staff.

Arizona Governor Paul Fannin highlighted the week’s speakers when he met with newspaper students in a special Thursday afternoon news conference. Professor William J. Roepke, an ASC journalism instructor, spoke on advertising Thursday evening.

Social life included leisurely evenings at Axers’ Alley trips to Oak Creek and Walnut Canyon and a Workshop talent show—with no Music Camp participation this time.

“Graduation” exercises follow church services on Sunday morning, Aug. 28. Each student received a certificate of completion—another first—in the ceremony in the Eastburn Education Gymnasium.

A final highlight of the Workshop came with the dedication of the Workshop to Mr. Garrett, the president of the AIPA during the first two workshops, who was leaving his yearbook advising post at Camelback High.

As the students boarded buses and packed cars to leave the second Workshop, one thing was certain—eight days was not long enough for the kinds of instruction and practical experience desired, and it would be the only Workshop in the first 13 which would be that short.

### **A FINAL NOTE:**

It couldn’t have been so—one might have thought—but 1959-1960, while it was not the pioneering year as the one before, had to be equally as exciting and perhaps even more innovative.

It was a year of fantastic growth and “growing pains.”

## **FINALLY, A CHANCE FOR REFLECTION 1960-1961**

After two years of hectic activity, in great part surrounding the beginnings and phenomenal growth of the Publications Workshop, AIPA's officers found 1960-61 a much-needed year to catch their breath, look at the Association and the Workshop in retrospect, and bring the Association up to date.

Progress, change, and expansion in the Association's working documents and programs continued, but at a quieter pace.

The Association's constitution, untouched since a 1957 revision, received first attention at the Oct. 22, 1960 State Convention on the Arizona State University campus.

A Constitution Committee, chaired by Bert Bostrom (Phoenix Union) presented a new document. Its major provisions for change included:

- 1) Elimination of student officers.
- 2) Expansion of the number of voting faculty officers on Executive Committee to include an appointive Assistant Executive Secretary—appointment to be made by the Executive Secretary—and the Past President.
- 3) Provision for bonding the Executive Secretary since the Workshop required the handling of several tens of thousands of dollars.

The new constitution was adopted.

Association President H. P. Garrett (Camelback) was honored at the Convention for his service to AIPA over the years. Garrett had announced he was leaving the journalism publications field at Camelback to assume other teaching duties at the school and that Forest Martin (formerly of Winslow) would become yearbook advisor at the Phoenix school.

Martin was elected to his fourth term as Executive Secretary and was joined by President Rachel T. Riggins (Bisbee), Vice-President Sister Miriam Jane (Salpointe) and Bostrom as the new Assistant Executive Secretary.

For the over 300 students, the 12<sup>th</sup> Annual AIPA Convention was filled with the usual classes and seminars but was highlighted by the presentation of the Publications Workshop yearbook, GROWING PAINS, and a reunion of the 1960 Workshop friends.

---

In a year that was to see a record 61 Arizona high schools joined the Association, the now-routine preparations for the third Annual Publications Workshop proceeded in orderly fashion.

A happy moment was the marriage, in July, of Martin to the former Shirley Younglund. Martin was director of the Workshop and Bostrom assisted for the third year.

Growth was anticipated and occurred in student enrollment and in faculty and staff. And for the third time in three years, the length—in days—of the Workshop was changed, this time to a full 14 days—from July 30 to Aug. 12, 1961.

Some 240 students, including a dozen from New Mexico and California—the first out-of-state students—found 23 staff members, 10 instructors and nine counselors plus the directors and office staff, ready for them that July 30.

One hundred eighty two girls settled into Taylor and Hanley Halls and 58 boys set up housekeeping in Bury Hall. The Workshop office was again in Bury Hall.

Expansion in enrollment meant expansion in curricula and, again, new courses were offered to complement the established classes. Additional sections of classes were needed to handle the enrollment and yearbook finance was added as a full-session course.

The Workshop yearbook, giving the name of *The 1961 Workshopper*, and expanded to 32 pages, was produced as an extracurricular activity under the direction of Sister Miriam Jane. Mort Rosenblum, a 1960 Workshopper, stepped out of his 1961 counseling role during the late afternoons and sponsored two Mimeographed newspapers—the first at Workshop—*Shop Talk* and *The Ism*. Both were edited by student volunteers and produced on alternate days during the session.

Newspaper students continued their annual trip accompanying *Arizona Daily Sun* reporters for a day, while yearbook students waded through hundreds of books at the second annual Trade Day.

The annual trips to Slide Rock and Oak Creek Canyon and Walnut Canyon were supplemented by an optional Sunday outing to Grand Canyon.

A full-fledged intramural volleyball program filled many an afternoon for many students, while preparation for the noon assembly skits and evenings at the social hall (Eastburn's Gym) completed the social side.

The Talent Show featured another new activity, the naming of the first Miss Workshopper—Bev Bostrom (Phoenix Union).

Convention speakers included ASC's prominent sociologist, Dr. Edward Walker, Sudha Desai, a foreign student from India, and a political debate between Republican State chairman, Stephen Shadegg, and Democratic Party worker, Ben Foote.

Additional new programs at the 1961 session were the awarding of special workshop pins—designed by John Garcia (Phoenix Union)—to second year Workshoppers and the presentation of awards for writing, editing, layout, and photography to top students.

If the Workshop directors thought eight days were too few, and 12 days were exhausting, they found the 13<sup>th</sup> and 14<sup>th</sup> days of the '61 session impossible. And the Workshop was to go back to the original 12-day program for the next 10 years.

**A FINAL NOTE:**

1960-61 was a quiet year, but one where continued growth and thoughtful changes made for an interesting 12 months.

## **A YEAR TO EXPAND SERVICES 1961-1962**

If 1958-59 was a year of change and 1959-60 was a year of tremendous growth and 1960-61 was a year for reflection, then the 12 months following have to be called the year of expansion.

Again, the new school year had little more than just begun when the 1961 AIPA Convention was called to order on Sept. 30 on the ASC-Flagstaff campus. Over 440 students and teachers from 42 high schools heard keynoter Sam Macaluse, an assistant attorney general, State of Arizona, discuss "The Law and the Press" and "Coach" Herman Schweikart (Scottsdale) presented his first double-talk comedy address, "Numble."

Ten Clinics covering newspaper, yearbook, advertising, and literary magazines held the students' attention while advisors were meeting to do the business of the Association.

Business was routine with these exceptions:

- 1) Sister Miriam Jane, publications advisor at Salpointe and vice-president of the Association was granted an honorary life membership. She had been transferred to Pennsylvania.
- 2) For the first time, the Executive Secretary was to be paid for his work during the year at the rate of \$1.00 per member school and another \$1.00 per student attending the 1962 Workshop.

Mrs. Rachel Riggins (Bisbee) was elected president for 1961-62 with R. T. "Mike" Mikulewicz (Prescott) elected vice-president. Forest Martin (Camelback) was named to a fifth term as Executive Secretary and Bert Bostrom (Phoenix union) was appointed his assistant.

As the students and advisors attended the ASC-Redlands football game that night, no one realized that the 1961 Convention would be the last to be hosted by the Flagstaff school.

---

For the first time in its history, AIPA's faculty advisors met in an official business session at a time other than the Annual Convention.

Mrs. Riggins called a small, but enthusiastic group of advisors to order Nov. 2, 1961 at the Pioneer Hotel in Tucson. The meeting was the first in a short series of non-fall convention sessions to be held in connection with the annual Arizona Education Association Convention. While thoughts of expansion for AIPA did not really show up at the Flagstaff session, four areas in which the Association would be changed again through expansion were finalized in Tucson.

- 1) A Southern Arizona Seminar, for students from around the state, but especially those from Yuma, Santa Cruz, Pima, Pinal and Cochise Counties, was scheduled for Tucson

High School in April, 1962. The new seminar was begun because a number of schools were reportedly unhappy with the annual “J-Day” at the U of A each spring.

- 2) The Executive Committee was given permission to carry on a newspaper and yearbook evaluation for member schools during the summer of 1962. This also was a “reaction” to some unhappiness with the U of A’s judging program at “J-Day.”
- 3) Martin promised the birth of an AIPA *Newsletter* in the near future.
- 4) The Executive Committee was officially expanded to include the immediate past president.

---

The expansion was almost immediate with the appearance of Vol. 1, No. 1 of the AIPA *Newsletter* in January, 1962. The first issue officially announced the dates and preliminary details of the 1962 Publications Workshop along with plans for April Southern Arizona Seminar in Tucson.

Notes of interest about member advisors and schools along with information on advisors summer scholarships and the ASU summer graduate courses in journalism filled both sides of the 8 1/2 X 14 two-color sheet. Three issues of the *Newsletter*, edited by Martin, appeared prior to the 1962 Convention.

---

In his annual report for 1961-62, Martin called the April 14, 1962 Southern Arizona Seminar “...an outstanding, most successful session,” and for the nearly 100 students and advisors, it was more than that. Harry Goldstein (Tucson) and his staff in the Graphics Arts Department at Tucson High arranged the morning program in panels for newspaper editors, yearbook editors, magazine editors and photographers. The session was highlighted by a tour and demonstration of graphic arts techniques, put on by Tucson High students. The afternoon was capped by a personalized tour of the *Arizona Daily Star– Tucson Daily Citizen* plant by editors and publishers of the two papers.

---

The evaluation service, whereby selected advisors from around the state would be critique member schools’ newspaper and yearbook, drew 19 publications. A small fee was paid by each publication to defray expenses and the feedback from schools was highly positive.

---

Expansion keyed the Association’s work for 1961-62, but there was no expansion, at least in student numbers, at the ’62 Workshop.

The Fourth Annual Publications Workshop opened Sunday, July 29 for 240 students. One must note, however, that the “no growth” was not a matter of the Workshop’s popularity and effectiveness failing to increase. Rather ASC officials had to limit the enrollment to the 1961

figure because of the growth of the College's own summer program and the lack of housing space.

Nevada and Colorado were added to the list of schools sending students, and California and New Mexico were again represented.

Martin again directed the Workshop and was assisted by Bostrom. Expansion did occur in curriculum with yearbook copy writing added. And the first out-of-state faculty member, Miss Jo Boughton (Sandia, Albuquerque, N.M.) was added to the staff.

The 72 boys jammed Bury Hall and the 168 girls who filled Taylor and Hanley Halls, heard Arizona Governor, Paul Fannin; historian, Bert Fireman and FBI Agent, Edward Boyle deliver major evening addresses.

Outings included the now-traditional Slide Rock, Walnut Canyon and Grand Canyon trips and the award ceremonies saw Michelle Beck (Tucson) crowned 1962 Miss Workshopper. Paul Schatt, now a Phoenix newspaperman and then a student at Phoenix Central High, was given a special "Pro-Journalist Plaque" indicating the faculty's recognition of his potential in journalism.

The Workshop yearbook was given its third name in three years only this time the name would be a permanent one. Herman Schweikart (Scottsdale) advised the 32-page *Pine 'N' Pen* and the book included color for the first time.

The *Ism* and *Shop Talk* newspapers appeared everyday during the session in mimeographed form,

### **A FINAL NOTE:**

By year's end, a record 64 schools had joined the Association and as Martin noted in his 1961-62 annual report, "If we are to expand our service, it will be necessary to raise the dues."

It **was** a year of expanded services by AIPA, a year of stability for the Publications Workshop and, as Martin suggested, it would be the last year that dues would be \$10 for each school.

## **TRADITION IS OUT 1962-1963**

A first glance at the beginnings of the 1962-63 AIPA year—in the light of past or the “traditional” approach to Association activities—may leave one slightly confused.

The Annual Fall Convention—November 14—was not held at either ASU or ASC-Flagstaff. It was called to order at Arcadia High School in Phoenix, Saturday, Oct. 12.

The book of Association minutes does not include any minutes of the annual advisor’s business meeting at that convention and for a good reason—there was no business meeting. In fact, no new AIPA officers were elected at the session.

But more than 600 delegates arrived in the Capitol City and attended the most extensive—17—set of instructional seminars. Each seminar was repeated (morning and afternoon) so that students could get information in more than one special area.

Contests for student delegates in yearbook, photography, copy reading and a cover story competition with students writing on the keynote address, “From the Inside of a Political Campaign Looking Out” presented by Phoenix Public Relations Consultant Paul Hughes. The contests were a first for the fall convention.

For the record (Later contest winners will not be included) Dave Benton (Camelback) placed first in yearbook, Richard Desman (Phoenix Union) was named winner in photography; Judy Haiwiek (Catalina) placed first in copy reading; and Harriet Wallis (Camelback) won the cover story competition.

The luncheon was catered by a Phoenix “rolling lunch wagon” company, and much to the officers’ distress, food was in short supply.

Tours of the ASU television facilities and *The Arizona Journal*, a new total-offset daily in Phoenix, completed the schedule of activities.

The officers called the 1962 Convention an “experiment.” The next few years were to demonstrate that much of the experiment was successful and the fall session was to see even more changes.

---

With its schedule of activities and services, there had to be business conducted and officers elected at some time early in the 1962-63 AIPA year.

And confusion becomes understanding as further research of records shows the annual advisors’ meeting held in connection with the Arizona Education Association Convention.

With President Rachel Riggins (Bisbee) absent, Vice-President R. T. Mikulewicz (Prescott) presided at the Nov. 13 session at the Ontra Cafeteria in Phoenix. Only 13 advisors were present and business was minimal.

Primary items were to return the business meeting to the annual fall convention and the election of Mikulewicz as president for 1962-63 with Mrs. Jean Walker (Yuma) and vice-president and Forest Martin (Camelback) as executive secretary. The Martin-Bostrom team continued with Bostrom's (Phoenix Union) appointment as Martin's assistant.

Meeting adjourned; lunch is served.

---

In March, 1963, perhaps what was the first serious problem to face AIPA in its 15 years surfaced and brought about a five-hour confrontation between Association officers and Sherman Miller, chairman of the Department of Journalism at U of A.

As reported in the 1961-62 chapter, a number of advisors were unhappy with the U of A sponsored "Journalism Day" in Tucson each May and AIPA had countered with a Southern Arizona Seminar at Tucson High.

Feelings were heated and after nearly two hours of charges and counter-charges between AIPA officers and Miller, a new spirit of cooperation began to develop.

By 4 p.m. that Saturday afternoon in March, Mikulewicz, Martin and Bostrom, representing the Association, had given their official blessing to a new 1963 "J-Day" and the Southern Arizona Seminar was cancelled. As a result, the U of A's program showed a record attendance and most wounds were healed on both sides.

---

A second year of evaluation of high school publications saw 35 newspapers and yearbooks entered and Arizona State University set up a one-week credit course in "Evaluating High School Publications" to handle the load. Martin reports the Workshop was "...the most valuable advisor workshop ever attended (to date) according to those enrolled," and again, feedback from schools was good.

---

In this year to face new challenges and break traditions, even the 1963 Publications Workshop was affected.

Arizona State College officials notified Association officers on Jan. 23 that the College could not offer the "normal" late dates in August and the Workshop would have to be held July 14-25 or earlier. The minutes of that meeting report that the officers:

"...made it clear to the College that dates were too early and would place serious roadblocks in the path of the Workshop's administration."

The workshop brochure announced that dates as July 14-25, and the cost for the 12-day session were set at a new high of \$65.00.

*Pine 'N' Pen* records an enrollment of 283 students (82 boys and 201 girls) for a new high while the faculty and staff numbered 27 including 12 teachers and 10 counselors.

Students had a change in housing from past years with girls moving to Babbitt and Peterson Halls and the boys taking over Taylor and Bury.

While curriculum and activities remained much as they were in 1962, one major change developed with the introduction of the *Workshopper* newspaper in offset form.

The 6-page newspaper was an experience in production for advisor James Coffroth (South Mountain) and his staff. Type had to be enlarged and/or reduced for every story and headline in the paper because of limited facilities at The Print Shop, which contracted for the job. But the result was an attractive and informative newspaper.

*Pine 'N' Pen* continued to cover the Workshop in pictures under Herman Schweikart's (Scottsdale) direction.

Speakers for the session included J. Edward Murray, managing editor of the *Arizona Republic*; Dr. Tom Erhard, one of the most highly regarded workshop instructors in what may be called a command performance on the serious and fun side of journalism as a vocation. Again quoting from *Pine 'N' Pen*. "One of the favorite convocation speakers was a man who wasn't there." Don Lenie's "Don Lenie Talks to Teens" was recorded and held the student's attention for that evening's hour.

Workshop royalty included, for the first time, a Mr. Workshopper, Joe Schwarting (Tucson) along with Miss Workshopper, Gloria Sheridan (Yuma).

### **A FINAL NOTE:**

A confusing beginning, some changing, more services to members and a new enrollment for Workshop—such was 1962-63.

## **CHANGE BRINGS GROWTH 1963-1964**

The 779 students and advisors who registered for the 15<sup>th</sup> annual Association Convention Saturday, Oct. 15, 1963 again set a new record for the fall AIPA program. It was a forecast of things to come in 1963-64.

Believing high school campus atmospheres had been a worthwhile experiment the year before, the Convention was held at Maryvale High School in Phoenix. Association officers made every effort to make the Convention a valuable one, and their work paid off as the schedule of clinics drew overflow crowds at each session. Continuing to innovate in Association activities, the officers expanded those clinics to include 19 “professional hour” programs in the afternoon led by men and women from the working press. High school advisors led the 19 morning sessions.

Keynotes for the Convention were Phoenix businessmen, Dan Mardian and Herman Chenen, who gave the delegates an inside look at the people of Russia. Mardian and Chenen had made a tour of the Soviet Union earlier in the year.

Business at the session included conferring the fifth honorary lifetime membership on Robert Cooley, former Association president and advisor at Washington High School, who had accepted a public relation’s position at Reedley College in California. (Note: One year later, Cooley returned to Arizona, joined the ASC-Flagstaff journalism and publicity departments and became chairman of the Journalism Department at Northern Arizona University. 1962-63 Vice-President Jean Walker also received high praise. Mrs. Walker had resigned her teaching position at Yuma High to move to Virginia. Mention was made of the passing of the “father” of “Journalism Day” at the U of A—Professor Douglas Martin. The convention by consensus, suggested that the 1964 “J-Day” be dedicated to Martin.

R.T. Mikulewicz (Prescott) was re-elected president of the Association and William R. Mitchell (Catalina) was named vice-president. Forest Martin (Camelback) was elected to his seventh term as Executive Secretary and Bert Bostrom (Phoenix Union) was re-appointed as his assistant.

---

The Association continued its service-oriented programs during the 63-64 school year and again the *Newsletter* served as the prime communication link between officers and members. Mailing had become such a headache that an Addressograph Machine was purchased to alleviate that problem. An attempt to meet during the AEA Convention in Tucson in November brought only a few advisors.

The primary move made by the Association during the year came in January, 1964, when, with the help of Dix Price of AEA, the AIPA became AIPA, Inc.. It was of the nonprofit type and in effect, offered the protection for the officers and members as more and more students became involved in Association activities.

---

The warning was loud and clear at Maryvale High School at the fall Convention when nearly 800 students registered. The Workshop directors, however, didn't think the message meant too much more in the way of enrollment for the following summer.

Enrollment was proceeding at a normal pace—moving over 250—when a flock of applications hit the AIPA office in Phoenix. All of the sudden, the number had passed 300 and the Association's supply of qualified, interested and available Arizona and New Mexico teachers seemed to be exhausted.

Some quick checking of NSPA and CSPA rating of yearbooks provided Workshop Directors, Martin and Bostrom, with several names and calls went out to Nevada and California (both states had had students enrolled in earlier years.)

Fortune was on the side of the veteran directors early in May when Miss Roberta Mace (San Luis Obispo, California) and Mrs. Kathleen Jorgenson (La Puente, California), nationally prominent yearbook advisors agreed to come to Arizona for the July 5-16 Workshop. Mrs. Mabel Mitchell (Boulder City, Nevada) also was signed for yearbook classes.

By application deadline time, 350 students had enrolled and on July 5, 334 were on campus. The new number was up by 51 over the previous year.

Rather than expanding the curriculum in the variety of classes the Directors went to the "section system," offering two classes for each of several courses.

While the Workshop's curriculum and activities remained much the same as in years past, these items are worthy of note:

Pima County Superior Court Judge Raul Castro—later to become an American Ambassador in two Latin American countries and, in 1970, a candidate for Governor of Arizona—and U.S. Congressman from Arizona District Two, Morris Udall, were the major speakers.

Outings included, for the first time, a trip to the Arizona Snow Bowl and a ride up the ski lift to the top of Arizona's San Francisco Peaks. The Snow Bowl trip was almost cancelled as a heavy rain pelted Flagstaff all morning and early afternoon, but Martin's record of never having an off campus trip cancelled by weather held up. The only clear patch of sky during the entire afternoon and evening was over the area surrounding the Snow Bowl.

Miss Susi Griffith (West Phoenix) and Jack Wilson (Tombstone) were named Miss and Mr. Workshopper.

The *Pine 'N' Pen* observed its fourth anniversary—fifth for a yearbook—and the *Workshopper* expanded to eight pages in its second printed edition. With the enrollment of past 330 students, the number of schools represented also hit a new record totaling 79.

**A FINAL NOTE:**

In reading a history of an Association, one may get tired looking at the words “another record setting year,” but when it happens again and again, what else can you say?

## **A CHANGE IN COMMAND 1964-1965**

The availability of ASU's nationally famous Grady Gammage Memorial Auditorium lured the 16<sup>th</sup> Annual Convention back to a college campus and nearly 900 students and advisors responded to the invitation Saturday, Oct. 24, 1964.

The all-time Convention record—which still stands—along with another records Workshop in 1965, helped to bring member schools to 99, another all-time record which still stands.

The Honorable Jack D. Hays, judge of the Maricopa County Juvenile Court and later to be elected to the Arizona Supreme Court, delivered the major address of the day. While the annual convention contests, advisor-led clinics and professional hour session generally followed the same format as in 1963, the major development at the Convention happened at the advisors' meeting.

Vice-President William R. Mitchell (Catalina) presided in the absence of President R. T. Mikulewicz, who had moved from Prescott to Northern California.

James Coffroth (East) presented his nominating committee's slate for 1964-65 officers and for the first time in eight years, Executive Secretary Forest Martin (Camelback) was challenged in the race for that post. Bert Bostrom (East), Martin's assistant for four years, accepted the nomination and was elected in a close vote. Herman Schweikart (Scottsdale) defeated Mitchell for president and Harry Goldstein (Tucson) was unopposed for the office of vice-president. Coffroth was named Bostrom's assistant.

The Convention had voted a change in command for the Association and, while all programs started by Martin in the early 60's continued very much as they were, a number of procedural changes were to be made.

The Association's new leadership took only three weeks to move into gear when they met at Tucson High School on Nov. 14 with a full agenda. While most items voted were procedural changes in Association policy, of historical note was the establishment of an official salary schedule for the Workshop staff, and Schweikart was named as a delegate to the annual Journalism Education Association in Chicago, Ill. with \$255.00 of expenses to be paid by AIPA. The Association's officers also approved purchase of several capital items for the new Workshop officer (which had to be rented until the new East High School was ready in January, 1965.)

In one other action, the Committee approved a new association project—to attempt to help Arizona high school administrators hire qualified journalism teachers through publicizing all vacancies in selected colleges and universities across the country. While a substantial number of applications were received from journalism school graduating seniors, Arizona administrators used the service infrequently, and the project was dropped after one year.

---

Four weeks later, the officers met again at ASC-Flagstaff to set up the 1965 Publications Workshop, and, again, while most actions were of a “normal” nature, the Executive Committee made two decisions which were to affect future Workshops.

ASC officials agreed to give priority in setting up a possible two Workshop sessions, one for newspaper and one for yearbook to cut down the size of each session. It was agreed that the possibility of such a program would be deferred until the 1966 Workshop.

The second decision allowed for the hiring of a second Assistant director to take care of the heavy activity schedule.

---

Six Association *Newsletters* published during the year carried several notes of interest:

- 1) Camelback High hosted a number of advisors on AEA Friday, Nov. 6, the last time such a session would be held.
- 2) Fourteen state scholarships, sponsored by several Press Clubs and newspapers, were distributed by Association officers.
- 3) Several of the first (1959) Workshopers had now graduated from college and one of them, Nordy Jensen (Casa Grande) had been hired as Sports Publicity Director at New Mexico State. (Note: Jensen is now Sports Publicity Director at ASU.)
- 4) A Journalism teaching major—the first in Arizona—was announced as part of the curriculum at the U of A.
- 5) Equipment and materials owned by the Association had grown to such size that an official inventory was taken and a value of \$5,000.00 was placed on AIPA properties. An insurance policy was purchased to cover any damages or loss to the property.

---

The change in command of the Association brought about the same changes in Workshop administration with Bostrom becoming Workshop Director. Coffroth and Robert Cox (Phoenix Union) were named assistant directors and became part of a staff—including families—of 71, a total of three more than the number of students who attended the first Workshop some seven years earlier.

And that was just the staff.

---

No end of growth seemed to be in sight as 382 students showed up at the ASC-Flagstaff campus for July 5-16, 12-day session. It was no longer the “little Workshop in Flagstaff” and new problems involving size kept cropping up.

Even the *Pine ‘N’ Pen* felt the pinch and the yearbook had to be expanded to 36 pages to cover the students and their activities. The *Workshopper*, under new advisor, D. L. Skaggs (Flagstaff), published an eight-page issue. Roberta Mace (San Luis Obispo, CA.) sponsored the yearbook.

Again, little change was seen in curriculum and activities except for the further addition of sections of classes and the need for a fleet of busses to carry the students on trips to Grand Canyon and Sunset Crater. It was the first year the Workshoppers did not go to Oak Creek's Slide Rock—the place just wasn't big enough to hold all the students and staff.

For the third time, a Governor of Arizona, this time Sam Gorrard, met the students in informal conversation and at an evening convocation. Charles Smith, a nationally famous newspaper collector, fascinated the students with a noon assembly and followed with a gymnasium full of historical newspapers on display throughout the afternoon and evening.

On the student activity side, Sue Kruidenier (Scottsdale) and Mike Wood (Maryvale) were named Workshop royalty and a young man, Bill Hing (Superior) introduced a Chad and Jeremy record, "Summer Song," which was to be the theme song of Workshoppers for the next six years.

Both the *Workshopper* and *Pine 'N' Pen* quoted Workshop Director Bostrom as saying, "As soon as ASC tells us they have beds available, we'll move to two Workshops. Something has to be done about the size of the Workshop."

#### **A FINAL NOTE:**

The change in command was complete and, apparently, successful. An official audit of the Association's book became the final change in procedure and the new leadership looked to its next assignment—the 1965 fall convention.

## **MORE GROWTH, MORE CHANGE**

### **1965-1966**

The availability of Gammage Memorial Auditorium at ASU again determined the site and date for the Convention. While the number of delegates decreased by about 100 compared to 1964, a total of 800, attended the meeting Oct. 30, 1965.

More than 30 clinics directed by advisors, and some 17 professional hour sessions preceded an address by Arizona Senator Barry M. Goldwater.

Continuing to set new records at every turn, the annual business meeting attracted 109 advisors and guests in ASU's Memorial Union Dining Room.

Executive Secretary Bert Bostrom (East) asked those assembled to consider some professional secretarial help for his office and while that suggestion was not seriously considered, the constitution committee headed to split up the workload among the elected officers. This suggestion was adopted but, unfortunately, never proved successful and the executive secretary continued to carry the greatest load of Association work.

G. T. Young (Mesa) co-founder of the Association who retired at the end of the 1964-65 school year, was named the sixth recipient of an honorary like membership.

Near the end of the business session, Forest Martin (Camelback) moved that the vote of the assistant executive secretary be eliminated in Executive Committee actions. The motion was seconded by a vote was delayed and finally carried out by mail during the year. The motion was defeated. Officers elected were Martin, president; Barbara Harter (Prescott), vice-president; and Bert Bostrom, executive secretary. James Coffroth (East) was re-appointed Bostrom's assistant.

---

While the Oct. 30 Convention meeting was, for the most part, quiet and uneventful, during the year the new Executive Committee made important changes in housing for the Workshop officer, the structure of the Workshop itself and in the dues to be assessed Association members.

---

Bostrom's report of the Executive Secretary to the 18<sup>th</sup> Annual Convention a year later tells the story of the office move best:

“East High School, the “home” of AIPA's state office, notified the Association that the room provided at no cost for two years would no longer be available after the 1965-66 school year. After discussion and study lasting several months, a 2' X 10' office trailer was purchased from Joplin Trailer Sales for a total cost of \$3,640.00 including taxes. Insurance has been purchased at a cost of \$35.00 per year on the trailer. The trailer is parked at present at Roles Inn Park, 3150 West Glendale Ave. Phoenix, and will be available to a any

member elected to the office of Executive Secretary as office facilities. The cost of the trailer was fully covered by using savings from the Workshops of 1959-65 and budgeting remaining monies from the 1966 Workshop and AIPA funds. The trailer is fully paid for at present (Oct. 15, 1966.) Space rent will be covered by the AIPA funds as well as utilities and maintenance.”

---

It was natural with the purchase of the new AIPA “home”—and advance warning had been given by Martin more than a year earlier—that additional revenues would have to be raised to support the investment.

The Executive Committee, following the division lines of the Arizona Interscholastic Association, raised the dues of schools to the following: AA Schools--\$20 per year; A Schools--\$15 per year; B Schools--\$12.50 per year; and C Schools remaining at the original \$10 per year. The order was to be effective with the start of the 1966-67 Association year.

---

With the groundwork set almost a year in advance, the Executive Committee approached Northern Arizona University—name change from ASC-Flagstaff became effective May 1, 1966—officials with a two workshop plan. And it was settled as quickly as it was suggested.

Moving earlier into the summer than ever before, a Workshop for newspaper students was scheduled for June 26 to July 5, 1966. The Yearbook Workshop opened July 7 and continued through July 16.

Much serious thought was given to the job of staffing the two workshops, but Director Bostrom and Assistants Coffroth and Cox estimated enrollment of around 200 for each session and planned accordingly.

Fourteen teachers and an administrative and counseling staff of 27 were hired to work in both Workshops.

The plans worked out to near perfection as 184 students registered for the newspaper session, but classes were loaded again when 235 yearbook students showed up for the later Workshop. The total of 419 did it again—ANOTHER new enrollment record and one, which still stands.

Curriculum remained intact for the yearbook students while the newspaper students found some optional courses in sports writing, feature writing, column writing and editorial writing added to their programs. Beginning photo was offered in both sessions, but advanced photo was dropped from the course offerings.

Workshoppers heard a stirring debate between Judge Richard Royleston of Pima County and the *Arizona Republic*'s editor, Fred Marquardt on the heated “Free Press, Fair Trial” issue. Howard Graves, New Mexico Bureau Chief for Associated Press delivered the final banquet speech for those students. Yearbook students found the annual Trade Day a highlight of their session.

Near the end of the newspaper session, the wire services reported the conviction of a Miss Annette Buchanan, editor of the University of Oregon *Daily Emerald* newspaper on a charge of failing to reveal the sources of her information on a marijuana story. Feeling the importance of the “shield law” concept in Arizona—which protects local newsmen from such court action, the Workshoppers collected and sent a total of \$50.00 to Miss Buchanan to assist her in paying her fine.

*Pine ‘N’ Pen* editors had a difficult time in trying to cover a Workshop which they did not attend—the newspaper session—but the 1966 yearbook advised by Forest Martin, fully recorded that session as well as their own. The *Workshopper* was prepared by students in the newspaper session and was distributed at both Workshops.

Two sets of Workshop royalty were elected. Newspaper students honored Laurie Wegener (McClintock) and Neil Savage (Willcox) which the yearbook workshoppers elected Ann Tessmer (Saguaro) and John Fiere (East).

Certainly the grand experiment in holding two workshops was successful in nearly every way—the only exception being the exhaustion of the faculty and staff who had only two days off before re-cycling for a second 12-day session.

**A FINAL NOTE:**

1965-66 was to be the last year of administrative work in the Association and the Workshop for Bostrom after eight years of service.

## **AIPA’S INFLUENCE EXPANDS**

### **1966-1967**

The newly born Association, adopted by Herman Schweikart (Scottsdale), Roswell Willard (West Phoenix), G. T. Young (Mesa) and Edmund Lewis (Prescott) in 1949, and nurtured by Forest Martin (Winslow and Camelback) through her early teens, had come of age.

Arizona Interscholastic Press Association was 18 on Oct. 15, 1966. She was healthy and enthusiastic. She seemed to be financially secure and in her 17<sup>th</sup> year, found her friends among students and advisors numbering in the thousands. She had come through the scraps and scrapes of adolescence without scars and was indeed a mature and nationally famous young lady.

She celebrated her 18<sup>th</sup> birthday at Grady Gammage Memorial Union at ASU in a quiet fashion with more than 700 guests at her party. Fifty-six member schools offered their congratulations.

Edwin McDowell, world traveler and editorial writer for the *Arizona Republic*, told her there was, in fact, a reason for her being in his keynote address and the party guests, inspired by her devotion to high school publications, were caught up in more than 30 special clinics and seminars.

James Coffroth (East), elected president of the Association; Burdette Bee (Palo Verde), named vice-president; and Robert Cox (Phoenix Union), elected executive secretary (Bostrom—East—had announced his desire to “retire” from administrative work) were named as her guardians for the next year.

One of her pre-teen guardians, Rachel Riggins (Bisbee) was presented with a gift of an honorary life membership—the seventh granted.

Her 18<sup>th</sup> birthday was highlighted when her friends voted to bring her constitution up to date asking a committee to report back in 1967 on any change in “dress.”

---

Before she had reached another month in age, admirers from out of state began to question about her successes. In December, 1966, former executive secretary Bostrom traveled to Albuquerque, N. M. to act as a consultant for the New Mexico Interscholastic Press Association and assisted them in starting a Publications Workshop for that region.

Southern California also wanted to know about her successful Workshop program and Bostrom met in San Diego with the Southern California Scholastic Publications Association and helped her neighbors to the West in the birth of their Yearbook Workshop.

Both groups followed AIPA’s successful guidelines and by summer, 1967, sponsored strong new additions to the Arizona Workshop. New Mexico hosted nearly 100 students and called on Robert Cooley (NAU), Bostrom and Martin to teach at their premier Workshop. San Diego invited Bostrom, Cox and Larry Quills (Anaheim) to help them get their new offspring off and working with over 100 workshopers in attendance.

The New Mexico Workshop lived only four years and died of some of the same squabble diseases AIPA had survived, while SCSPA Workshop is a healthy and growing young woman of five—they hosted 283 students in 1971.

---

The Association's own Publications Workshop, in its ninth year, continued to operate in two sessions, again moving earlier into the summer months. The Yearbook Workshop, June 18-29, 1967, attracted 200 students, while 180 attended the Newspaper session, July 2-13.

The total of 380 was down by 39 from 1966, but the new workshops in New Mexico and California accounted for all of them and another 165 as well. One can say quite safely that Arizona's Publications Workshop was directly responsible for the summer journalism education of nearly 600 high school students in 1966.

Governor Jack Williams became the third consecutive Arizona Chief Executive to address a session at Workshop. Jack Ware (Radio Station KXIV-Phoenix) spoke to newspaper students while Orien Fifer (*Phoenix Gazette*) addressed the yearbook students in other major addresses.

Mrs. Shirley (DeMarks) Putman (Coronado) became the first former Workshopper—1959—to return as a teacher, and Frank Ducceschi (*Phoenix Gazette*), another former Workshopper—1960—also joined the instructional staff. Eight former Workshoppers were on the counseling staff.

Judy Noll (Westwood) and Pete Petroff (Glendale) were elected yearbook royalty and Bonnie McGill (Kofa) and Rock Snedeker (McClintock) reigned over the newspaper session.

“Challenge ‘67” was selected as the theme of the Workshops by Director Robert Cox and his assistants, Coffroth and Mary Lou Duvivier (McClintock), and the editions of *Pine ‘N’ Pen* and the *Workshopper* reflected the theme.

#### **A FINAL NOTE:**

Although the 1966-67 records do not indicate it, later reports show an audit of 66-67 and a considerable loss in Association books—according to the audit—show a balance of only \$10.37 and the Workshop books with only \$390.00. Some \$522.00 was spent on office furniture for the new trailer from AIPA funds.

## A HOLE IN THE HISTORY 1967-1968

With the exception of activities surrounding the 10<sup>th</sup> Annual Publications Workshop, the records for 1967-68 are dim.

Association records show a fall convention, the 19<sup>th</sup> annual, was held Nov. 4, 1967, but no records are available on the number of delegates present, program or clinics, or minutes of the annual business meeting of advisors.

Betty Billman (then of Prescott and now a senior journalism major at NAU) reports that the Convention was held at Gammage Auditorium again and that the speaker was Guy Ryan, District 11 Director of Sigma Delta Chi and a writer for the *San Diego Union and Tribune*. Miss Billman remembers so clearly for she won the annual cover story contest at the Convention.

A copy of the 1968—one year later—Fall Convention program indicates that James Coffroth (East) was re-elected president and Robert Cox (Phoenix Union-East) was given a second term as executive secretary. Mary Lou Duvivier (McClintock) was named assistant to the executive secretary. No vice-president is listed on that program.

Again turning to records from one year later, the 1968 reports show that Cox had turned over no records to Coffroth.

An audit for 1966-68, ordered by the 1968-69 Executive Committee shows that the office trailer, purchased some two years earlier, had been sold during 1967-68 for \$3,363.00 to pay various and sundry Workshop and Association bills. With the revenue gained from sale of the trailer, the total Association and Workshop balance grew to a combined total of nearly \$1,100.00, but Auditor Max Macek's report of Dec. 8, 1968 states:

“During the past two years (1966-68), the net worth (of the Association and Workshop) had diminished approximately \$5,000.00.”

---

The 1968 *Pine 'N' Pen* provides the only history for that Workshop. The yearbook shows that the Workshop returned to a single 12-day session for newspaper, yearbook and photography students with 357 students and a staff of 42 on the NAU campus.

Speaker, in addition to yearbook company representatives at the annual Trade Day, was Bernie Wynn, political writer for the *Arizona Republic*.

The *Workshopper* published in its annual issue that Melanie Supan (Xavier) and Dick Juillerat (Las Vegas) were elected Mr. and Miss Workshopper. Juillerat, a handicapped youth who was confined to a wheelchair, but who attended all classes and completed all required work—he's also an Eagle Scout—exemplified the spirit of the '68 Workshopppers with his positive attitude and determination to learn and practice the skills taught at the Workshop.

Talent shows, free-time, athletic events, trips to Oak Creek and Grand Canyon, and the final banquet are recorded in PINE 'N' PEN.

**A FINAL NOTE:**

For an Association that had shown so much growth and expansion for so many consecutive years, there had to be a low point. But recovery was on its way.

## **A YEAR OF APPRAISAL AND RECOVERY 1968-1969**

The advisor's meeting at the 20<sup>th</sup> Annual Association Convention, Nov. 9, 1968 at East High School in Phoenix took only 55 minutes.

While the 500 plus students delegates were engrossed in the 15 morning clinics and 20 afternoon professional hour sessions, the 50 advisors were in serious discussion on what had happened to AIPA during the past two years.

It should be noted that Bill Nixon, Northern Arizona correspondent for the *Arizona Republic* delivered the keynote, "News is Where You Find It."

Election of new officers was held up briefly on the suggestion that all matters in question of finance and materials should be cleared up before new officers took over.

Executive Secretary nominee James Coffroth (East) said that if he were elected, his first order of business would be to have a complete audit and inventory by a disinterested party. His suggestion was accepted and the persons nominated were elected unanimously. D. L. Skaggs (Flagstaff) was named president; Freeman Hover (Rincon), vice-president; and Coffroth, executive secretary.

Former Executive Secretary Robert Cox (East) was not at the Convention, and no minutes, annual report, or financial report were delivered.

---

Two weeks later, the new Executive Committee (Earl Stinson—Maryvale—was named Coffroth's assistant), met at East to begin work on determining the state of the Association and Workshop.

Coffroth reported that Max Macek, head accountant for activities of schools of the Phoenix Union High School District, was working on the audit promised and that it would be made available as quickly as it was received from Macek. New President D. L. Skaggs in his report, observed that:

"...effectiveness and efficiency of the Association has been marred from time to time over the past several years because of personal conflicts among its officers. I urge that these conflicts now be eliminated and that the Executive Committee moved forward in the interest of the Association and Workshop."

Skaggs noted that Forest Martin (Camelback) had been named to the vacant Executive Committee seat of past president because the 1967-68 president, Coffroth, was already on the committee as Executive Secretary.

Coffroth and Stinson were named Workshop Director and Assistant Director, and it was noted that the Workshop office had been moved to 1308 West 6<sup>th</sup> Street, Tempe, the home of the new Executive Secretary, and that an inventory of AIPA property was in progress.

**(EDITOR'S NOTE:** For Coffroth, his appointment as Workshop Director was the completion of the cycle. His service as AIPA's President, Vice-President, and Executive Secretary and as Workshop's Director and Assistant Director over the years, made him the first and only person to serve in all elective and appointive officers.)

---

A complete audit for 1966-68 was presented to the Executive Committee on Jan. 18, 1969 by Coffroth. (Important details of that audit are listed in earlier chapters.)

The minutes of the Jan. 18 meeting and later meetings show a desire on the part of the Executive Committee to attempt to recover some of the lost monies by various methods, but no record is available indicating such recovery. Freeman Hover reports that as of Sept. 6, 1969, all matters regarding the losses were dropped permanently.

---

If there was concern over a number of things in Association business, it did not show up at the 11<sup>th</sup> Annual Publications Workshop, July 6-17 at NAU.

As was the Apollo 11 landing on the moon some three days after Workshop ended, all was "normal." Problems of linen and luggage were about all that concerned the 332 Workshoppers who came from 89 schools in six states.

Walt Suft and Hugh Harrelson of the *Arizona Republic*, George Ridge of the U of A and Joe Patrick of KTAR-TV, Phoenix, spoke to students in professional hours and evening convocations.

The talent shows, trips off campus, the *Pine 'N' Pen* and the *Workshoppers* kept the students busy out of class. And the girls were still complaining about the lack of numbers among the male workshoppers.

Pam Lee (Placentia, CA) and John Noll (Brophy Prep) received the cheers of their fellows at the final night banquet as Miss and Mr. Workshopper for 1969 and "Summer Song" brought its usual flow of tears from sentimental students.

It was a nominal workshop, but in this case, nominal means the same, exciting, jubilant, fun-filled, effective workshop that had preceded it for 10 years.

### **A FINAL NOTE:**

Setting out to get the Association back to its place of financial and program strength, but, as might be expected, it was accomplished.

## **TWENTY ONE PLUS IN-SERVICE 1969 – 1970**

She had been ill at times during the past three years since her 18<sup>th</sup> birthday, but Arizona Interscholastic Press Association showed no lingering signs of those infirmities on her 21<sup>st</sup> birthday Oct. 11, 1969 at Rincon High School in Tucson.

And the 700 delegates—up 100 from 1968—celebrated by attending the clinics and seminars led by advisors and professionals. If there was anything for students to be concerned about, it was that there were so many late registrants that the luncheon food supply ran short and another rolling chuck wagon had to be called to take care of the overflow.

John Christianson, assistant vice-president of the Valley National Bank, asked the students to “Tell it Like it is” in his keynote. He was a last-minute substitute for Congressman Morris Udall who had been scheduled to speak.

The advisors recognized the “father” of the 21-year-old Association by conferring a life membership on Herman Schweikart and then re-elected its 1968-69 slate of officers—D.L. Skaggs (Flagstaff), president; Freeman Hover, (Rincon), vice-president; and James Coffroth (East), executive secretary. Lynn Milner (Tempe) was named to succeed Earl Stinson (Maryvale) as assistant executive secretary.

---

The executive committee reconvened at East High School Dec. 6, 1969 and while discussions of past work and the 1970 Workshop dominated the agenda, another in the series of AIPA service innovations received first official action.

Those minutes carry the notice:

“A proposed In Service Training Day, to be held on a weekday with publications teachers—sans students—receiving professional leave received consensus approval. The proposed date for such training day will be sometime after March 15, 1970. The Executive Secretary will have a concrete proposal ready for the next committee meeting.”

This beginning led to April 10, 1970 first of its kind for Arizona Publications teachers. The In-Service Training Day attracted more than 50 people—teachers, administrators and friends—to the all-day session at the Ramada Inn in Phoenix.

A keynote address by *Arizona Republic* Managing Editor J. Edward Murray challenged the advisor to face up to a coming “age of turmoil” in dealing with students, administrators and the school newspaper.

Panel discussions, covering the question of censorship, magazine versus yearbooks, teacher loads, and financing publications kept the participants busy until late afternoon.

President Skaggs and Executive Secretary Coffroth, who produced a four-page newspaper describing the events for those who could not attend, were highly pleased with the result of the session and plans were outlined to hold a second such conference in 1971.

---

Planning and administering a Publications Workshop is a demanding job (so much so that unless you have ever been one of the six who have done it, you'll never understand), but when you add the possibility of changing jobs, it can overwhelm you if you aren't careful.

For workshop Director Coffroth, plans were made and brochures sent out when, in mid-March, 1970, he made the decision to apply for a teaching vacancy at Northern Arizona University in the Journalism Department.

By April, the Workshop load was mounting and there was delay in the decision by NAU on his appointment. By early May, the Workshop was having its normal effect on a Director—30 hours plus per week after school hours—and still no word from NAU. By mid-May, the Workshop applications were obviously slow in coming in and the concern with it was enough to trouble anyone. Still no word from NAU.

On June 1, the Workshop load enrollment soared over 300 and final registration and activity plans took their toll in time. No word.

On June 8, with the Workshop just 13 days away, Coffroth was appointed to the NAU faculty and here was added the jobs of resigning his position at East, selling and buying a home, moving and its involvement and preparing for a “new career.”

But on June 21, the 12<sup>th</sup> annual Publications Workshop opened on schedule with a staff of 44 ready for the classes, activities and long hours that come with Workshop every year.

Teacher assistants were provided for each lead instructor, and the class-day schedule was underway.

Practical work was the order of the day in the New Creative Arts complex at NAU and the classes were spiced with professional speakers during the final hour of the day. *Phoenix Gazette* editorial writer Jay Brashear addressed the students at the final banquet.

Added to PINE “N’ PEN and *Workshopper* activities were the trips off campus, talent shows and social hours balancing the work load with fun.

Pat O’Hara (Mesa) and Sue Bradley (Tempe) heard their names called as Mr. and Miss Workshopper, and the noon assemblies brought the usual laughs from students and wonderment from faculty and staff.

Another workshop, another success.

---

Coffroth's official resignation as Executive Secretary came in a letter to President Skaggs on Sept. 1, 1970, but, anticipating the action necessitated under the AIPA Constitution, President Skaggs and Vice-president Freeman Hover announced the appointment of Forest Martin (Camelback) as acting Executive Secretary on July 1, 1970.

**A FINAL NOTE:**

On June 28, 1970, President Skaggs released a statement to membership part of which is here quoted:

“...we may face a problem following the resignation of the Executive Secretary, but we do not face a crisis. We are stable financially, we have a strong program, which has been built by many members of our organizations, and we have a membership of well over 80 schools.”

Another change of command was about to take place, but, as this history demonstrates, Arizona Interscholastic Press Association, was strong and vigorous organization.

## TRAGEDY AND TEAMWORK 1970-1971

If AIPA faced a problem with the resignation of Executive Secretary Jim Coffroth at the conclusion of Workshop in June, it was to face a full crisis immediately following the 22<sup>nd</sup> convention when illness and death struck down newly re-elected Executive Secretary Forrest Martin.

The convention was hosted by Tempe High School and Assistant Executive Secretary Lynn Milner. The highlights of the convention were the keynote address by Eugene Pulliam, publisher of the *Arizona Republic* and *Phoenix Gazette*, Charley Smith's historical newspaper display and the re-election of Forest Martin to the office of Executive Secretary in the first contested race for that office in six years. Freeman Hover was elected President and JoAnn Blair (soon to become Haws) was elected Vice-President.

One important constitutional change was made, the Assistant Executive Secretary, an appointee of the Executive Secretary, was removed from the Executive Board. He was replaced by an elected board member, Earl Stinson, who ran unsuccessfully for executive secretary, was named to this new post. Dan Skaggs, immediate past president, filled out the executive board.

Forest entered the hospital the day after convention, and on Thursday underwent exploratory surgery, which revealed he suffered from inoperable terminal cancer. The "Father of Publications Workshop" was never to meet with the executive board. Concerned about his AIPA duties, Forest named Dorothy White Assistant Executive Secretary to hold up his responsibilities.

Dorothy met with the Executive Board at the home of Earl Stinson in November. At that somber meeting, the first steps were made at forging the "Tragedy Team." It decided that Forest be named Workshop Director with the Executive Board, as a whole, acting as assistants. Responsibilities for AIPA-sponsored activities were assigned each member of the board. Dan Skaggs, was asked to contact NAU officials concerning workshop dates and the executive board. At the first meeting, the board also voted to send flowers to Forest along with a note expressing their hopes and prayers for his recovery.

By the time the Board met again, this time on the NAU campus following its meeting with college officials, Forest's condition had worsened, and the board named Earl Stinson Workshop Director and prepared itself for the inevitable tragic news.

On December 23, Stinson got out a *Newsletter* of sorts, the first since the convention. It informed the membership of Forest's illness and passed along information concerning dates of upcoming events.

Forest's death came, not unexpectedly in January, 1971.

At its February meeting, again held at the Stinson home, the Executive Board named Earl Stinson Executive Secretary and chose Dorothy White to succeed him as member of the board.

It also gave Forest's name to the 13<sup>th</sup> Publications Workshop and a continuing full scholarship to be awarded each year to enable deserving students to attend workshop.

The next five months were nightmare for Stinson as he faced one "emergency" after another. The first to be met was the physical moving of AIPA equipment and records and, as he wrote President Hover, "the relocating of 20 years of Stinson junk to make room for 20 years of AIPA junk!" On top of the moving, various agencies had to be contacted: banks, bonding companies, Corporation Commission and International Revenue Service. Actions needing attention had to be postponed until action was taken by some of these agencies.

Luckily, Stinson had served as assistant executive secretary and had run for the office for he had at least some ideas concerning overall changes he thought important to the future of workshop. He now found himself so involved with the everyday detail of running the office that little time could be spent planning changes.

At that, he may not have made it had it not been for the almost-daily letters of President Freeman Hover. With all the moving and waiting, the first *Newsletter* was prepared and mailed, a revised brochure-application blank was designed, printed and mailed, and the first major hurdle: the second annual In-Service Day had to be reckoned with.

The In-Service planning had started before Forest's death with the selection of the Desert Hills Hotel as the site and Friday, March 26 and date. Again Stinson was in luck as Elaine Pritchett, the recently banned Journalism Teacher of the Year, was a graduate student at ASU and available as keynote speaker. Panels served to forward encouragement and ideas to the membership, and Stinson used some of the time to gain opinions from the membership as to the direction AIPA and Publications Workshop should take during the next few years.

At the meeting following In-Service, the Executive Board decided to commission Professor Bert Bostrom of NAU to write the history of the 21 years of AIPA with a concentration on the year since the establishment of Publications Workshop. It was proposed to be printed in loose-leaf form with Stinson and succeeding Executive Secretaries to add their stories each year.

With In-Service Day out of the way, final preparation for workshop occupied Stinson's attention. A new electives program was hammered out with the help of Dorothy White and Freeman Hover. It was decided that the yearbook curriculum would have to wait until the following year for any changes.

From this point on, the planning that Stinson had done earlier paid off. The redesigned brochure-application blank cut down on the correspondence necessary to the newspaper elective curriculum. A new bookkeeping system devised by Jane Stinson saved more correspondence and time during pre-registration, but, more importantly, the system changed registration day at workshop from a traumatic experience to a fairly simplified process which saved the sanity of the registrars.

On June 14, the advance cadre descended on NAU to prepare for the onslaught of 272 workshop students. This group was made up of Director Stinson and his wife, Jane, who served as office

manager; President Freeman Hover, serving the first of his two years as assistant Director; Activities Director Bob Muller and his wife, Patty and Student Staffers Chris McPeters, Caren Mitchell, Pat O'Hara, and Karen Williams. Judson Advisor Faye Black also gave up this week to prepare for Workshop. Although she, as an assistant teacher, was not due to report until June 19, she pitched in to help with the pre-registration office work, an act of service she has volunteered each year since.

The experienced and flexible faculty that bails out inexperienced directors as well as brings top-notch instruction to workshop students arrived at NAU Saturday.

And then, the time had come, the 13<sup>th</sup> Annual Publications Workshop opened with the dedication ceremony to Forest Martin during the opening assembly Sunday, June 20. During the assembly Stinson quoted the dedication written by the Camelback High School Yearbook Staff:

*Although yearbook dedications have become outdated, this year the staff members agreed that one was desirable. We are dedicating our book to the man who made the Shield an All-American and Medallist book for six years – Mr. Forest Martin.*

*To try to list all Mr. Martin's contributions to publications would be impossible. He sponsored ten yearbooks and two newspapers. He was a member of the AIPA and served as executive secretary and president. For five years he directed the AIPA workshop at Flagstaff. He took students to workshops in Albuquerque and national conventions in Chicago and Anaheim. For three years he served as the NSPA director in Arizona.*

*However, his honors don't describe his important contribution. He cared about each student and took the time to talk to each of us personally. He influenced all who knew him and made the staff a willing team in spite of conflicting personalities.*

*Because of him, long hours after school have become a staff tradition. Although he died this year his influence over the book is continuous. It is impossible to do a page without thinking of his advice.*

*Therefore we dedicate this book to Mr. Martin with thanks for his help as sponsor.*

Mrs. Forest Martin presented Leonard Tuchawens of Tuba City a scroll in honor of his winning the first Forest Martin Scholarship.

The 11 days of workshop went rapidly, and suddenly it was over. The 272 total strangers cried at having to leave the 272 newly found life-long friends—typical workshop after an atypical AIPA year.

### **A FINAL NOTE:**

AIPA had again proved that the sum of its parts was stronger and more resilient than was suspected even by its ardent supporters, and that when necessary and needed, leadership and cooperation emerges.

## **EASIER THROUGH EXPERIENCE 1971-72**

If 1970-71 was a hectic, chaotic AIPA year, 1971-72 was a breeze. As President Freeman Hover told Earl Stinson at the beginning of the 14<sup>th</sup> Publications Workshop, “Either it gets easier the second year, or we’ve forgotten to do an awful lot of things.”

Not that there wasn’t plenty to do, and the first was the 23<sup>rd</sup> annual convention—planning that started the year before when Hover had taken the job of putting it all together. The date, October 9, had been fairly easy, but finding a site proved more difficult. Hover learned that AIPA members are much like servicemen who learn never to volunteer when they had been hoping to be the host high school.

Congressman Morris Udall keynoted the convention, and from San Luis Obispo, Robert Mace, a workshop regular, revisited the editors as well as addressing all yearbook students telling them how to impart impact to their annuals. Two major awards programs were added to the convention. The first Forest Martin Young Advisors Award was presented to Larry Halbert of Coronado High School by its sponsor, Mrs. Shirley Martin. The award was set up to honor those advisors with less than five years experience who best exemplified Forest’s dedication to quality high school publications and serve to AIPA.

The second awards were made to the best yearbooks entered in ASU’s contest. These awards were presented at the convention because AIPA members had complained that their presentation at J-Con in the spring was too far removed from the time the books came out.

At the business meeting of advisors, the “tragedy team” of President Freeman Hover, Vice-President JoAnn Haws, Executive Secretary Earl Stinson and board members Dan Skaggs and Dorothy White were returned to the executive board.

In a short executive committee following the convention, the board authorized the purchase of an IBM Selectric, which was added to the AIPA inventory. Also purchased was a fish-eye lens, which was put on loan to members for special photographic events.

Once the dates for the 14<sup>th</sup> workshop were set, June 25 - July 6, the decision was made to get the “electives” program extended to yearbook because it had added so much to the newspaper program. Although some mistakes were made, the newspaper curriculum had been received with enthusiasm by students and staff. Refinements in scheduling were made, and the new yearbook curriculum was designed to match avoiding many of the problems of the newspaper change.

The third In-service Day was held again at the Desert Hills Hotel in Phoenix: knotty problems facing advisors such as ethics in business dealings, certification standards for advisors and accreditation of journalism programs.

Dr. Joe Milner of ASU gave an overview of student press and law as the luncheon speech. Some interests were shown in an Advisor’s Day at workshop. Following up on the idea, Executive

Secretary Earl Stinson set up a program for one day at workshop. It was abandoned when only two people made advanced reservations.

The 14<sup>th</sup> workshop featured a giant step backward. With the completion of the new Creative Arts complex in 1970, workshop had moved all its classes into the new facilities. Unfortunately, the building had become popular with other summer programs. Stinson and Hover had found problems in securing rooms promised to workshop in 1971. In 1972, the Creative Arts School could deliver only four rooms of the 15 promised. This forced a return to North campus. Although the workshop office stayed in the Lumberjack offices, housing and classrooms caused some problems, but they proved surmountable.

The 1972 administration was a carbon copy of 1971. A more casual activities program was affected by Bob Mueller. The scheduling went a little easier for the classes.

Roberta Mace, a regular teacher at workshop for many years, got herself married and gave up teaching. Her marriage, appropriately enough, took place on the eve of workshop. Elaine Pritchett from Memorial High School in Houston replaced her. Professor Don Brown of ASU taught for the only time on the newspaper side.

Another workshop tradition bit the dust during the 14<sup>th</sup> workshop. For the first time in 12 years, there was no Mr. or Miss workshopper elected. Forced by student opinion strongly against the “popularity” contest, Director Earl Stinson discussed the options with all the workshoppers at noon assembly. The workshoppers votes overwhelmingly to suspend the contest and leave it up to future workshoppers whether or not to reinstate the program.

President Freeman Hover did an efficient job in his second year as Assistant Director. He had spent many hours in his two years as President and Assistant Director of workshop and had been a perfect complement for the easy-going Stinson, prodding when necessary, doing when necessary, and writing Stinson voluminous letters whether necessary or not. He was probably as responsible as any one person for keeping AIPA going during this time.

Another person who worked to make these two years a success was Mrs. Earl Stinson. Seldom, if ever, was the office more efficiently run than during the 15<sup>th</sup> and 14<sup>th</sup> workshops.

The new curriculum in yearbook and the improved curriculum in newspaper worked well, thanks mainly to the experienced faculty, which again proved itself adaptable to any situation workshop, could offer.

**A FINAL NOTICE:** An Executive Secretary can and does suffer from a let down after the excitement of the first year. Good people throughout AIPA and workshop will see him through; however, he is not, and never will be, indispensable.

## EARL'S SWAN SONG 1972-73

The 24<sup>th</sup> annual convention brought a change in format with student panels running the morning show, while the advisors were involved with the first major changes since the circumstances of 1970-71 forged the “tragedy team.”

The event was staged at Coronado High School by Publications Advisor Larry Halbert. Dr. Tom Erhard came from New Mexico State University to keynote the convention and introduce his wife Penney to the AIPA gang.

Student panels discussed problems common to all newspaper and yearbook staffs. In some cases professional yearbook people helped out; in others, school administrators were put on the spot by their panels and discussion groups.

In the morning advisor's business meeting, Jo Ann Haws was elected president; John Baab, vice-president and Larry Halbert, member of the board. Earl Stinson was re-elected executive secretary. Past President, Freeman Hover remained a member of the Executive board. With the election, AIPA lost two dedicated members of the board: Dan Skaggs and Dorothy White. Dan, during his tenure as president and member of the board, had seen some of the blacker and bleaker days of AIPA history from the brink of financial disaster to bitter personal disputes; from the resignation of one executive secretary to the death of another. Through it all, he was a tower of strength, expressing his confidence in AIPA's ability to survive.

He was largely responsible for keeping AIPA independent of outside control by stubbornly resisting all overtures to take it away from the high school publications of the state.

Dorothy, who was named assistant executive secretary by Forest Martin, met with the board in Forest's absence and, after Earl Stinson was named executive secretary, became a member of the executive board. Dorothy was largely responsible for the direction publications workshop took during the next three years as she worked to establish the electives program in the newspaper curriculum. The yearbook curriculum followed suit the next year. Dorothy was always a positive force on the board who stimulated and encouraged change for the better.

At the afternoon session, Brother David Cosgrove was presented the Forest Martin Award for young advisors.

The rest of the year was fairly routine. No great changes faced the executive board except that rising costs at Northern Arizona University forced some hard decisions as far as fees for 15<sup>th</sup> Annual Publications Workshop were concerned. An informal poll showed that most schools favored an increase in fees rather than shortening of workshop time to one week. A compromise was agreed upon: fees were raised to \$110, and workshop shortened one-half day, saving two meals and one night's lodging.

The least number of students in years (210) attended workshop, but the quality of the students and their enthusiasm made up for the lack of size and boded well for future workshops. For the first time in several years, all members of the executive board worked. Vice-president, John Baab, assisted Workshop Director, Earl Stinson. President Jo An Haws was office manager while Board members Larry Halbert and Freeman Hover taught. Jim Bremser served as activities director.

Larry Quille of Anaheim, California joined the teaching staff for the first time in several years.

John Baab is credited with an innovation, which proved popular with the students. It was a conference night with all teachers available to go through yearbooks and newspapers with individuals of staffs, making suggestions and improvement. The students literally had to be dragged away to attend the movie scheduled after the session.

As the third “Stinson” workshop came to a close at the Wednesday special lunch, Bill Stull of Channel 12 news spoke to the “graduating” workshopers. As Earl Stinson announced his impending retirement, emotions were unleashed as they usually are during the final minutes of workshop.

During the last months of his tenure, Stinson prepared some thoughts on the history of Arizona Interscholastic Press Association to be delivered as a speech at the 25<sup>th</sup> Convention. A portion of these remarks are included to end this chapter of history to give a certain overview as to what has happened during the first 24 years of AIPA.

“I ran for this office originally, and I leave it now because of historical necessity. I believed then, and I believe now that each of the four men who have preceded me was right for the office of executive secretary and workshop director when his time came.

There could not have been a better man than Forest Martin to nurture workshop from its meager beginnings to a most respectful institution. His youth, his attention to detail, and his dedication to quality suited the situation. All of these qualities also began to limit the possibilities of workshop, and it was necessary to unseat him after six years. Bert Bostrom realized this, and unseated Forest. There was no one else who could have. Bert’s ambition to make things bigger and better were needed, and during the next two years his attention to detail plus his graciousness helped workshop grow to unmanageable size. He also brought solid practices to workshop. Fortunately, I believe that Bert’s talents were recognized by Northern Arizona University or Publications Workshop would have become worldwide instead of the Arizona institute I feel it should be.

Bob Cox had the guts to step into the vacancy created when Bert left the high school level, and Bob took the abuse anyone who had followed the previous dynamos would have had to take. He taught us what a hairy business this office could be, and publication workshops were not necessarily automatic successes. He also taught us and the kids that publications workshops could be fun without damaging the academic program. Unfortunately, Bob was not a financial wizard, and, fortunately, he and AIPA realized it in time for both to survive. Even in his and

AIPA's financial straits both stood firm against any attempt to make AIPA's workshop a part of a larger whole.

After Bob's tenure and lack of financial wizardry, Jim Coffroth's talents were needed to assure financial solidarity. With a mandate from the executive board to keep the workshop and AIPA from ruin, Jim pared expenses without cutting into program quality. That he was successful is borne out by the beginning and ending balance sheet of his tenure in this office. That brings us to the historical necessity for me. I believe then, and I believe now that I was the person who could bring the best harmony and co-operation to the organization. I felt that Publications Workshop was like the child of divorced, strong-willed parents, each with his own supporters. I did not believe either parent or his supporters could ever heal the rift. I believed that Publications Workshop should be a force for bringing people together rather than tearing them apart.

I believe my period of historical necessity has now been served. I want to thank you for letting me serve it, and I want my successors to know that they, too, have history to serve as well as to make. May they love and respect their time as much as the others and I who have gone before have."

*Earl Stinson*

## **AIPA GOES SOUTH 1973-74**

The 25<sup>th</sup> Convention, held on October 27, 1973 at Santa Rita High School in Tucson, was one of the largest in years. Over 600 students attended this convention with a new format. The opening session had three politically active people who excited the students with their arguments and ideas. They were John Scott Ulm, Gary Peter Klahr and Jerry Pollock. Later in the morning, seminars were given in newspaper, yearbook and photography. During lunch a rock and roll band played for the students while seventy advisors attended the annual business meeting. The new officers were chosen: JoAnn Haws, President; Tomi Fields, Vice-President; John C. Baab, Executive Secretary; Larry Halbert, Board Member and Freeman Hover, Past President. Irving Lloyd, author of *The Photo* among other books on photojournalism, made presentations on photography and donated two of his books. One went to the school that traveled the furthest (Flagstaff High School), and the other to the school that had the largest group of students (Rincon). Santa Rita, the host-school, had 52 students attending and helping. Faye Black won the Forest Martin new advisor award.

The executive board met at Globe High School on December 9<sup>th</sup>, 1973. The membership list had been placed on computer labels for mailing and directory information. The dues were revised for companies and colleges. Committees were formed and letters were written requesting help from the members. The new committees formed were: Audit, Convention, Membership, IN-Service, Nominations and Constitution and by-laws. Kathy Scott, the newspaper advisor at Globe High School, was a cordial hostess.

The second executive board meeting was held at Faye Black's in Scottsdale on March 9, 1974. The board decided to purchase badges at 11 cents each for use at conventions, in-service, and workshop. The Junior High Schools were to be urged to attend the convention held at Trevor Browne in Phoenix. They would have their own meetings. The board voted to have two separate accounts: one AIPA and one AIPA Workshop. Congratulations were given to Freeman Hover for winning the Master Teacher Award from Arizona State University, which was presented during J-Con.

In-Service days were held April 28-29 at the Francisco Grande in Casa Grande. The Fifth Annual In-Service day was planned by the Vice-President. The meetings were informal and held on Sunday night and during the day on Monday. What was lacking in organization was overlooked when, Robert Joseph Allen, author of books about the superstition Mountains and the Lost Dutchman Mine made his luncheon speech which lasted all afternoon. Although only twenty members were in attendance, those present agreed that the meetings were interesting. The executive board met April 28<sup>th</sup> and plans were finalized on the 16<sup>th</sup> workshop. The board met with Professor Bob Lance of Arizona State University to discuss the ASU J-Con and their yearbook contest in the fall. The executive board made many suggestions about improvements to the yearbook contest. Come fall there would be no contest.

Drastic changes began with the applications and were carried on throughout the 16<sup>th</sup> annual workshop. A slide set was mailed out to advertise the workshop. Because all of the preliminary planning, the turn out was the largest in three years. Over 315 applications were received and 298 students attended the workshop. As in past years, the workshop lasted ten days, June 16<sup>th</sup> – June 26<sup>th</sup>. The assistant director position was dropped and in its place the positions of housing director and curriculum director were created. The curriculum was changed. Thirty-two courses were offered in yearbook and newspaper. Sixty-seven students took photography, which was an extremely large turn out. The activities program was very “active.” Teachers complained about tired students. The workshop was very successful educationally and financially. When finished, the workshop showed a profit of over \$5,000.

### **A FINAL NOTE:**

As in everything, success is not the efforts of one person. Many advisors helped make the year a success. Advisors wrote articles for the *Newsletter*, Brother David Cosgrove of Salpointe helped edit and delete; Freeman Hover (of Rincon, Past-President, and all around journalist) for advice, and others took part on the membership committee, which increased our number of members to over one hundred. The board’s new priority toward involvement by all and not just a few set a precedent for future years.

**APPENDIX “A”**  
**PUBLICATIONS WORKSHOP ROSTER OF ADMINISTRATORS AND**  
**FACULTY**  
**1959-1971**

Anyone who has followed the growth of the Association’s Publications Workshop wouldn’t be surprised to learn that more than 3,800 students have “graduated” from the 13 Workshops since 1959.

But, here are some facts which may be less than well known:

- 1) A total of 66 different teachers have been in charge of Workshop Classes.
- 2) Six persons have served as Workshop Activities Director.
- 3) Five persons have been full-time Assistant Directors.
- 4) Five persons have been Workshop Directors.

In terms of length of service to the Publications Workshop, here are the names of those who have served at seven or more of the Workshops:

Bert N. Bostrom .....	13
James Coffroth .....	11
Herman Schweikart.....	10
Forest R. Martin .....	9
D. L. Skaggs.....	8
Dr. Tom Erhard .....	8
Jo Boughton .....	7

**WORKSHOP DIRECTORS**

Forest R. Martin: 1959, 60, 61, 62, 63, 64  
 Bert N. Bostrom: 1965, 66  
 Robert Cox: 1967, 68  
 James M. Coffroth: 1969, 70  
 Earl Stinson: 1971

**ASSISTANT DIRECTORS**

Bert N. Bostrom: 1959, 60, 61, 62, 63, 64  
 James M. Coffroth: 1959, 66, 67, 68  
 Earl Stinson: 1969  
 Lynn Milner: 1970

Freeman Hover: 1971

## ACTIVITIES DIRECTORS

Ed Danenhauer: 1962

LeRoy Martin: 1964

Robert Cox: 1965, 66

Mary Lou Duvivier: 1967, 68

Steve Straus: 1969

Bob Muller: 1970, 71

## THE FACULTY

Sheri Alexander, 1970, 71

Clara August, 1971

John Baab, 1971

Milton Bean, 1962, 63, 64, 65

Burdette Bee, 1965, 66

Faye Black, 1971

Bert N. Bostrom, 1967, 68, 69, 70, 71

Jo Boughton, 1962, 63, 64, 65, 66, 70, 71

Frances Carter, 1968

Robert Cates, 1966

James Coffroth, 1961, 62, 63, 64, 71

Robert Cooley, 1961, 62, 63, 66

Robert Cox, 1964

Robert Dawson, 1962, 63, 64, 65

K. C. DenDoover, 1964

Bill Dempsey, 1968

Frank Ducceschi, 1967

Mary Lou Duvivier, 1966, 68, 71

Mary Beth Edgemon, 1968

Jack Emery, 1960, 61, 62, 63

Dr. Thomas Erhard, 1960, 61, 62, 63, 64, 65, 69, 70, 71

H.P. Garrett, 1959, 60, 61, 62

Harry Goldstein, 1959, 60, 61, 63

Larry Halbert, 1969

Barbara Harber, 1966

Sherry Herman, 1971

Rosejean Hinsdale, 1965

Freeman Hover, 1969, 70

Sister Miriam Jane, 1959, 60, 61

Marjorie Johnson, 1964, 65

Kathleen Jorgenson, 1964, 66

Ann Kephart, 1971

Richard King, 1970

Linda Lease, 1964  
Frank Leowus, 1961, 62, 64  
Lettie Little, 1971  
R.T. Mikulewicz, 1961, 62, 63, 67, 68, 69  
Roberta Mace, 1964, 65, 66, 69, 70, 71  
Forest Martin, 1966, 69, 70  
Al McGinnis, 1971  
Jane Williams McGrath, 1969, 70  
Larry McGrath, 1969, 70  
Howard McConnell, 1967  
Joe McCormick, 1967  
Joe Milner, 1968, 69, 70  
Mabel Mitchell, 1964  
William Mitchell, 1963  
Lynn Milner, 1968  
Larry Mishler, 1966, 67, 68, 69, 70, 71  
Charne Morehard, 1970, 71  
Ruth Morgan, 1965  
Norm Mullen, 1967, 68, 69, 70, 71  
Elaine Pritchett, 1970  
Shirley DeMarke Putman, 1967  
Larry W. Quille, 1965, 66, 67, 68  
Rachel T. Riggins, 1959, 60, 61, 62, 64  
Barbara Robinson, 1965  
Herman Schweikart, 1959, 60, 61, 62, 63, 64, 65, 67, 98, 71  
D. L. Skaggs, 1964, 65, 66, 67, 68, 69, 70, 71  
Earl Stinson, 1968, 70  
Father Alvin Tabernacki, 1964, 65, 66, 67  
Betsy Wilson, 1965  
Robert Winthrop, 1965  
Roger Williams, 1971  
Robert B. Yates, 1971

**APPENDIX “B”  
ROSTER OF ASSOCIATION OFFICERS  
1949-1971**

<u>Year</u>	<u>President</u>	<u>Vice-president</u>	<u>Executive Secretary</u>
1949-50	Roswell Willard	Edmond Lewis	None Named
1950-51	Edmond Lewis	Norm Borg-G. T. Young	George C. Yates
1951-52	Norm Borg	G. T. Young	George C. Yates
1952-53	Herman Schweikart	G. T. Young	George C. Yates
1953-54	Herman Schweikart	James Coffroth	None Named
1954-55	Graham French	Roswell Willard	Harry Goldstein
1955-56	Robert M. Cooley	Dorothy Hiatt	Jim Freestone
1956-57	Roswell Willard	Dale Long	Herman Schweikart
1957-58	Jim Leonard	H. P. Garrett	Forest Martin
1958-59	Jim Leonard-H. P. Garrett	H. P. Garrett	Forest Martin
1959-60	H. P. Garrett	Harry Goldstein	Forest Martin
1960-61	Rachel Riggins	Sister Miriam Jane	Forest Martin
1961-62	Rachel Riggins	R. T. Mikulewicz	Forest Martin
1962-63	R. T. Mikulewicz	Jean Walker	Forest Martin
1963-64	R. T. Mikulewicz	William Mitchell	Forest Martin
1964-65	Herman Schweikart	Harry Goldstein	Bert N. Bostrom
1965-66	Forest Martin	Barbara Harber	Bert N. Bostrom
1966-67	James M. Coffroth	Burdette Bee	Robert Cox
1967-68	James M. Coffroth	No Record Available	Robert Cox
1968-69	D. L. Skaggs	Freeman Hover	James Coffroth
1969-70	D. L. Skaggs	Freeman Hover	J. Coffroth-F. Martin
1970-71	Freeman Hover	JoAnn Blair	F. Martin-Earl Stinson

**Assistant Executive Secretaries (appointive) were:**

1961-64	Bert N. Bostrom
1964-66	James M. Coffroth
1966-68	Mary Lou Duvivier
1968-69	Earl Stinson
1969-70	Lynn Milner
1970-71	Dorothy White

In the early years, other officers were elected. The records show these offices and office holders:

<u>Secretary</u>	<u>Treasurer</u>
1950-51 Carol Lauer	Rita Gallagher
1950-52 Carol Lauer	Carol Lauer
1950-53 Dorothy Hiatt	Harry Goldstein

1950-54 Fred Rogers

**District Representatives**

**1952-53**

Graham French  
Gussie Edwards  
Wylma Rogers

**1953-54**

Dorothy Hiatt  
Margaret Anderson  
Carol Lauer

**1954-55**

Estelee Hinson  
Carol Lauer

**1955-56**

G. T. Young  
Forest Martin